

MEDIA FOUNDATION FOR LAND ECONOMICS, INC.

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WE WILL HAVE TO CLOSE OUR DOORS

UNLESS WE RECEIVE SEVERAL DOZEN CHECKS, \$10 to \$100, IN THE NEXT TWO WEEKS, we will have to close our doors. Our recent requests for funds from the "little people" of the Georgist movement hardly paid for the mailing costs.

The Robert Schalkenbach Foundation is planning to give \$400,000 in university fellowships. The Lincoln Foundation gave \$2 million to Claremont College several years ago, and because the money was not properly monitored, many of the graduates became anti-Georgists. I would much prefer to see the \$400,000 joined with another similar sum, and spent on Public TV to counteract the economics presented by Gailbraith and Friedman on Public TV. BUT at least one of the universities being offered the fellowships has a TV studio, so that students taking writing, directing, acting, camera and production should be able to present our message within that university's departmental TV budget!

The Robert Schalkenbach Foundation and the Henry George School plan to jointly finance a research and press bureau in the Washington, D. C. area, with Walter Rybeck as head, with an initial grant of \$40,000. Walter is a highly competent journalist, formerly Administrative Assistant to Congressman Reuss. I applaud this move. The Georgist movement should have done this 10 years ago.

The Robert Schalkenbach Foundation has given our Foundation \$500 twice a year since we received our IRS exemption in April, 1979. This, plus two \$500 grants from the Henry George Foundation each year and one \$700 grant from Basic Economic Education in 1978, represents the total funding we have received from Georgist foundations.

Our column-ads, which brought hundreds upon hundreds of cumulative replies that would start a membership cliental, had to be stopped because our money for the ads ran out.

We are right now on the tail-end of the campaign to get 10 signatures each of 25 Unitarian parishes to a Resolution to be presented to the UU Annual Assembly. This has elicited more favorable response than anything we have done. We hope other church bodies and the National Council of Churches follow through with the same idea.

We have just started the project of writing to the governors of the 50 states, the mayors of the 50 most crisis-ridden cities and the commission chairmen of the 50 most populous counties -- knowing that all of them are stunned by the Reagan cutbacks of social services -- and proposing our alternative. Each official is also receiving a copy of "The Two Trillion Dollar Cost of the Wrong Kind of Property Tax" (\$5.25 per 100).

BUT THESE PROJECTS WILL IMMEDIATELY END UNLESS WE RECEIVE HELP NOW. I HAVE REPEATEDLY BAILED OUT MEDIA FOUNDATION FOR LAND ECONOMICS FROM MY SOCIAL SECURITY -- BUT THERE ARE EVEN LIMITS TO THAT.

WON'T YOU HELP NOW?



WILLIAM W. NEWCOMB, President

Rent & utilities 4 mos. overdue

P.S. On the accompanying page is a condensation of the paper I delivered at the 1980 Henry George Conference printed in NEW LEAF. Also, are excerpts from TV GUIDE showing how non-profit organizations can acquire low-power TV stations for less than \$100,000. I have not heard that any of the big Georgist foundations have submitted any applications to the FCC. Why?