

(11) The LVT PROFESSORS deemed most effective in getting their students involved in LVT politics.

(12) Two plaques: One to a Henry George School TEACHER who brought quick inspiration to a student to capitalize on his or her knowledge, and performed a service to land economics that is directly traceable to the award-winning teacher. The second plaque to the student himself/herself.

A BOOBY PRIZE to the acknowledged professional economist for that year's most outrageously stupid proposal for solving the Nation's socio-economic problems.

No plaque need be given in any of the above categories if the judges do not deem the plaque has been won for that year in that category.

As the Fund is enlarged through the years by investment and other contributions, the Board is empowered to pay travel expenses and to progress from plaques to cash awards.

Newcomb Incentive Awards

A Division of
Media Foundation for Land Economics, Inc.
580 North Sixth Street
Indiana, Pennsylvania 15701

The Incentive Awards Project

The originator of this Fund believes that a truly free economy comes from equal access to the earth as devised by Henry George in his book "Progress and Poverty".

The originator of this Fund wants to encourage excellence and cost-effectiveness among all organizations devoted to the cause of Henry George's thesis.

This Fund is hopeful of leaving its mark in its chosen field of monitoring excellence, but because this Fund is started with far fewer financial resources than large long-established Georgist foundations, its Board of Directors will seek monies from men and women who similarly feel the need for this program.

The judges for the first three years will be those new Board members of Media Foundation for Land Economics selected in the new Indiana, Pennsylvania office plus Joseph A. Tisch, remaining from the Melbourne, Florida office. While there are 12 Award categories, the Board of Directors will have to use its discretion in the number of categories to start with until the entire 12 categories are judged each year.

There Will Be Two Classes Of Nominees

- (1) The organizations offering themselves as nominees
- (2) Recommendations submitted by individual Georgists

Plaques will be given to the winners at the annual Henry George Conference. Winners' expenses for attending the annual Conferences will be borne by the AWARDS group as soon as the Board of Directors determines that costs can be comfortably met.

Plaques Will Be Given For The Following Achievements Each Year

- (1) The GEORGIST INSTITUTION which can claim to have influenced the greatest number of successful candidates for office as a county commissioner, city commissioner, legislator, governor, congressman or president.

(2) The GEORGIST INSTITUTION which generated the most publicity for LVT as evidenced by newspaper and magazine clips.

(3) The GEORGIST INSTITUTION which showed its innovativeness in the use of the media.

(4) The GEORGIST INSTITUTION whose own personnel (Board member/employees, etc.) were invited to serve on the Advisory Boards or working Boards of other institutions not inimical to Georgist thinking.

(5) The GEORGIST INSTITUTION which developed the most effective round-tables of personnel from government, management, labor, minorities, and the media, similar to those organized by P. I. Prentice

(6) the PERSON who best advanced the cause of land value taxation while in public office.

(7) The AUTHOR of the best book published within the trade press.

(8) The PERSON or PERSONS who had an article published in an influential magazine of large circulation.

(9) The PERSON, who made the year's greatest contribution to LVT in national public relations.

(10) The LVT PROFESSORS most quoted in the press.

MEDIA FOUNDATION FOR LAND ECONOMICS, INC.

WILLIAM W. NEWCOMB, PRESIDENT Emeritus

MEMO TO THE GEORGIST TRADE PRESS:

While I fund the operation of the NEWCOMB INCENTIVE AWARDS I keep an arm's length *distance* insofar as the choice of winners is concerned. The winners are selected by the Board of the Media Foundation for Land Economics, now domiciled in Indiana, Pa, plus Joseph A. Tisch, remaining from the Melbourne Board

Recent letters received since the 1982 Henry George Conference made me feel this clarification is necessary.

I hope Georgists and Georgist institutions will set goals toward winning any one of the 12 categories for the awarding of plaques at the 1983 Henry George Conference. A brochure of the 12 categories can be obtained from the Foundation, 580 North Sixth Street, Indiana, Pa. 15701.

August 1, 1982

William W. Newcomb

