

School of Economic Science

Chartered Province of Ontario 1939

191 Eglinton Avenue, East - Suite 308 - Toronto, Ont. M4P 1K1

Telephone (416) 487-1529

June 15, 1976

Mr. Bob Clancy, Editor,
The Georgist Journal,
Room 462 A,
55 W. 42nd St. North,
New York, N. Y. 10036

Dear Bob:

During my years of involvement with the promotion of the philosophy of Henry George, the need for some simple illustration of the principles involved has been apparent. Ours is a politically motivated society, and unless a large percentage of the electorate request a change, there is little likelihood that change will occur.

Fortunately, Mr. Orville Ganes, who is a public relations specialist and an illustrator, was discovered and a meeting was arranged. Mr. Ganes studied Progress and Poverty and the many research projects which we have conducted, and has now become an advocate of the Henry George philosophy.

Enclosed is a rough draft of 12 pages of a proposed 16 page illustrated leaflet, produced for us by Mr. Ganes, which we are planning to produce in quantity. It is written for universal use and is intended to be understood by people of all ages.

Before completing this leaflet, we thought it would be wise to get input from others as well. Therefore, we are requesting that those who attend the Henry George Annual Conference and the LEAF Conference in San Francisco, July 1st to 5th, make suggestions to Mr. Tim Fielding, the new Director of the School of Economic Science in Toronto, with regard to any additional information which might be included in this leaflet. Tim will have with him at these Conferences, our only colour copy of this leaflet. Announcements will be made at the Conferences regarding this leaflet and Tim will be happy to make arrangements to meet with any who wish to see this colour copy.

The leaflet will be produced on newsprint, and if the demand for copies is as great as we anticipate, you will be able to purchase them for about 8¢ to 10¢ per copy.

If you are unable to be in attendance at these Conferences, it would be greatly appreciated if you would send us your comments by mail regarding this leaflet.

Yours sincerely,

Mal McCarthy
M. G. McCarthy,
President.

Member of the Canadian Association for Adult Education

*Dear Bob. -
Your suggestions as to
content and means of
distribution will be
especially helpful.
Regards
Mal.*

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