

SPECIAL NOTICE

To Erie Property Owners

MR. AVERAGE HOMEOWNER

How would you like a
25% REDUCTION
in YOUR Real Estate Tax?

MR. ANY PROPERTY OWNER

How would you like the privilege of making any and all improvements—A new garage—A new wing—A new driveway—Even a new house without
ANY TAX INCREASE?

MR. BUSINESS MAN

How would you like to
Modernize your store or plant
entirely FREE from
any additional tax penalty?

MR. RENTER (HOME OR BUSINESS)

How would you like to know that there are forces at work which will eventually provide you with better facilities at lower rents, also, that will hasten the time when you can buy and improve your own property?

Land Value Taxation is the Answer!!!

- When you pay taxes on Land Value—Buildings & Improvements become exempt
- Pay for the use of your land then build anything you like—within zoning regulations.

WE CALL IT INCENTIVE TAXATION —OUR CLAIMS FOR LVT MAY SOUND FANTASTIC—BUT THEY ARE VALID

HAVING IN MIND TOTAL LVT (all real estate taxes on land) WE CLAIM THAT ERIE WOULD ENJOY A FABULOUS BUILDING BOOM

- ✓ HUNDREDS OF NEW HOMES, STORES AND FACTORIES WOULD BE BUILT.
- ✓ THOUSANDS OF NEW JOBS WOULD BE CREATED.
- ✓ NUMBERS OF HOMEOWNERS WOULD BE INCREASED.
- ✓ FINE APARTMENTS WOULD RISE.
- ✓ REAL ESTATE WOULD ZOOM.

- ✓ BANKS AND BUILDING LOAN COMPANIES WOULD FLOURISH.
- ✓ CREDIT WOULD IMPROVE AND RESTRICTIONS WOULD BE LOWERED.
- ✓ SPLENDOR WOULD REPLACE DECAY IN DOWNTOWN AREAS.
- ✓ SLUMS WOULD DISAPPEAR.
- ✓ NEW INDUSTRIES WOULD COME AND OLD INDUSTRIES WOULD EXPAND.

A BACK-TO-THE-CITY MOVEMENT WOULD STOP THE EXODUS FROM ERIE TO THE SUBURBS. THOUSANDS WOULD SHARE OUR TAX LOAD.

ERIE WOULD BECOME A LEADER AMONG AMERICAN CITIES

If Homeowners, Industries and Owners of Fine Buildings save—WHO PAYS? WHO makes up the Difference in the TAX BILL?

We cannot enjoy total LVT yet. We can however raise the entire city tax by this method. This much will not produce all the fabulous results mentioned but it will demonstrate the principle and lay the groundwork for total

all who are engaged in worthwhile and productive occupations. Naturally, the city must have a certain amount of money to meet its needs. In setting up the LVT system land values

not designed to be all "honey and biscuits" for every one. It is simply designed to reward those who improve their properties and to stop the practice of giving lower tax bills to those who allow their properties to deteriorate.

ments he has on it to deteriorate will be taxed as much as if he were putting the land to its highest and best use. He will therefore be obliged to improve or stand aside so another might enjoy the opportunity. So, the real answer is like this: The man who improves his property will pay

In the city. It will provide a strong and healthy base for toward this budget others will have to pay more. LVT is who does not use his land or allows whatever improve- cording to the value of the land which they hold.

TAXES ON LAND ————— VERSUS ————— TAXES ON BUILDINGS

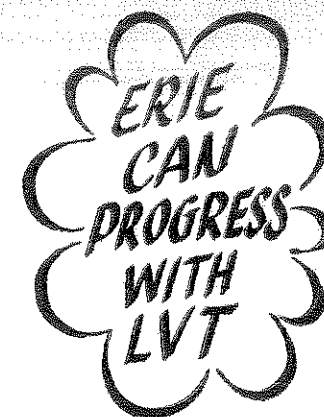
WHEN YOU LAND TAX YOU:

- LOWER LAND PRICES
- BRING BETTER LAND SITES INTO USE
- STIMULATE AND ENCOURAGE PRODUCTION
- ENCOURAGE LAND IMPROVEMENTS
- REDUCE RENTS
- DECREASE LIVING COSTS
- INCREASE EARNINGS AND WAGES FOR ALL WHO WORK



WHEN YOU TAX BUILDINGS YOU:

- INCREASE BUILDING COSTS
- MAKE MAINTENANCE EXPENSIVE
- DISCOURAGE WEALTH PRODUCTION
- DISCOURAGE LAND IMPROVEMENT
- INCREASE RENTAL RATES
- INCREASE LIVING COSTS
- DECREASE EARNINGS AND WAGES



WHEN THE CUMULATIVE EFFECTS OF AN INCREASED TAX ON LAND AND A DECREASED TAX ON BUILDINGS ARE ALL AT WORK THE RESULTS ARE ALL GOOD.

How Did LVT Originate?

LVT is not new. The need was recognized by numerous economists and social philosophers of the 19th century. Adam Smith, David Ricardo, John Stuart Mill and Herbert Spencer, Englishmen all, saw the need and declared their convictions. Many others followed, but Henry George, the American economist, really sewed the argument up in his great classic, "Progress and Poverty." John Dewey said, "It would require less than the fingers of two hands to enumerate those who, from Plato down, rank with Henry George among the world's great social philosophers." We could give similar quotations from Mortimer J. Adler, Newton D. Baker, Charles A. Beard, Louis Bromfield, Louis D. Brandies, Cecil B. DeMille, Dorothy Thompson, Leo Tolstoy, Woodrow Wilson and Albert Einstein. Winston Churchill once declared, "Our system of local taxation today is vicious and wasteful—a harsh burden on the poor and an impediment to enterprise and progress."

WHO HAS LVT?

TAKE A LOOK AT PITTSBURGH

Ever wonder how Pittsburgh could come up with the Golden Triangle without Federal Funds?

LVT IS THE ANSWER

LVT in Pittsburgh is partial but even a small amount has sparked the construction of many new buildings, reduced taxes on homes and industries and brought much vacant land into use.

According to Percy R. Williams, former City Assessor, "Many important Triangle buildings enjoy tax savings of \$10,000 to \$60,000 under Pittsburgh's Partial Land Tax system."

In Pittsburgh the City Tax is raised by 37 mills on land and 18½ on buildings.

In Erie the entire City Tax can be raised by 70 mills on land and no tax at all on buildings.

LVT COMMON IN AUSTRALIA AND NEW ZEALAND

In 1906 Sydney, Australia was old, worn out and shabby. LVT was adopted. Ever since, buildings have been exempt from taxation.

Today, Sydney is beautiful. Business sections have been rebuilt and modernized. There are no slums. Fine hi-rise apartments and beautiful homes are everywhere.

LVT SET THE STAGE

Canberra—the capitol of Australia, hailed as one of the most beautiful cities in the world, has had TOTAL LVT since its beginning in 1909. Beautiful homes and spacious grounds are everywhere.

HAWAII JUST ADOPTED A PARTIAL LVT TAX LAW THIS YEAR.

DID YOU KNOW?

that the Erie City Council has appointed an official Study Committee to examine and report on the prospects of adopting LVT on the City Tax Sector in Erie. Here is a list of names of the committee members, now at work:

Attorney John J. Held, Committee Chairman

Paul T. Allen
Insurance Executive

J. Robert Baldwin
Real Estate Builder

Harold Boehm
Realtor

Chester L. Bukowski
City Assessor

John L. Corapi
Redevelopment Authority

James E. Dehnert
Merchant

Attorney Robert J. Kelleher
M. J. Lynch—Purchasing Agent

George E. Klemm
United Steel Workers

James W. Logie
Treasurer, Boston Store

William L. Yuskovic
Real Estate and Insurance
School District of Erie

Joseph P. Vigorito, C.P.A.
Asst. Prof. Bus. Admin.,
Behrend Center Campus

William E. Walker
Manufacturer

Attorney Joseph M. Walsh
Ex-officio member

DON'T SELL LVT SHORT

IT IS SO GOOD BECAUSE IT IS SO RIGHT

We emphasize the prospect of vast quantities of new wealth in the form of better homes, finer stores and more industries. But wealth in and of itself is not our real concern. We know that in today's world there is no excuse for unemployment, slums, decay or blight. These all grow out of human frustrations and lack of opportunities. When an economy is properly organized abundance for all is a real possibility. In fact, it would be inevitable.

We cannot change the basic fact that some are more able than others and that in any kind of a free world some are bound to be more affluent than others. What we really want is an economic climate that is congenial to all, where average parents can adequately provide for their families and where people of limited talents can live in self-respect and enjoy a high degree of personal dignity. LVT is not too good to be true . . . it is too true not to be good.

If anything destroys America it will be general apathy and indifference. Many Americans are convinced that it is already too late to recapture our lost glory. Is there enough spunk in Erie to make a demonstration for the nation? Can we find enough people here to put individualism and freedom back into the scheme of things? This LVT will do but not without YOU.

SEND IN THIS COUPON TODAY—FOR FREE INFORMATION ON LVT!

This message was sponsored by civic-minded citizens for the betterment of Erie.

ERIE LAND TAX ASSOCIATION

2217 Peninsula Drive—Ph. TE 3-0263

Please cut me out and Post me on your Bulletin Board

ELTA NEEDS YOUR HELP

To re-educate an entire city the size of Erie is a huge undertaking. Most of the money that has been spent on this project has come from people all over America who believe in LVT.

Pennsylvania is the only state free to try LVT. We have the permissive legislation. City Council has the power to act for Erie. No referendum is necessary.

Right thinking people of Erie have a big responsibility here. This ad is being paid for by local property owners and advocates of LVT.

Other ads should follow and then all sorts of open and public discussion. If you feel disposed to help please don't hold back. We need YOU.

ERIE LAND TAX ASSOCIATION
2217 Peninsula Dr.
Erie, Pennsylvania

Gentlemen:

Please send me FREE literature explaining Land Value Taxation.

NAME:

ADDRESS: