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Public Revenue Education Council

EDUCATIONAL - NON-PROFIT - NON-POLITICAL

ROOM 308 • 705 OLIVE ST.

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CHestnut 1-4350



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YOU ARE INVITED!!!

Enroll in a *free* 2 session course in the . . .

ECONOMIC SCIENCE OF PUBLIC REVENUE

(Given by Noah D. Alper, President, Public Revenue Education Council)

Take-a-look behind an "iron curtain of tax confusion." See how bad tax laws and customs *prevent* our Free Enterprise — free market — economy from fully becoming the vital, pulsating, stimulating, adjusting, problem-preventing and problem-solving economy it was meant to be *and can be*.

Have-a-look at how we raise public revenue now and how it can be better raised. See how we can produce the *environmental conditions* in which Free Enterprise — an economic mechanism — can operate to: - - -

- 1) End, or greatly mitigate, POVERTY with its massive slums, square miles of run-down property, and other symptoms which billions of dollars spent, or to be spent, cannot really overcome unless we first apply principles of basic prevention — make Free Enterprise more largely a self-cleansing and self-policing system.
- 2) End, or greatly decrease, the imposition of an arthritic, strait jacket type of tax-structure and the accompanying pressure imposed evils into the vitals of our highly specialized, naturally associated and cooperative Free Enterprise system.
- 3) Improve the image of Free Enterprise! Let it become an efficient producer and, *what is more important now*, a just distributor of wealth and services. As such it will attract and impress leaders of people everywhere as they see its true nature and amazing potential for good *now unachieved*. This is the way to defeat Communist, Socialist or Fascist state ideology; and to do so in peace.

Correct Public Revenue Action Depends on Correct Public Revenue Education



Free Enterprise, as a system, has not failed. It, by its nature and of itself, does not cause the economic and social ills its enemies so gleefully attack as *natural fruit* of its operation. Parasitical conditions which we, ourselves, allow to be imposed on the system are the real causes of these problems; and it is these which give it the appearance of having failed.

Bad taxation is the main cause of why our amazing system does not become the attraction to others we want it to be. This we cannot blame on Communists, Socialists or Fascists thinkers and activists.

The Course: The first session is one of presentation. In this the basic facts and principles of the economic science of public revenue are developed from the ideas of Adam Smith, John Stuart Mill, David Ricardo, Henry George, Harry Gunnison Brown, and many other economists of the Classical, or scientific "cause and effect" school of thought. During the presentation questions of clarification can be asked at any time. This and the following session will be less than 2-hours, including a break.

The second session will be held the following week, on the same day of the week, and at the same place and time. It consists of a brief review followed by questions and answers, and discussions.

About Opinions: While "opinions" may be offered by the lecturer and by members of the group, they will be treated as such. The important *issue* has to do with the "cause and effects" patterns involved—that these be understood. If certain effects, good or bad, are observed, we want to know *why*; if we wish to achieve certain predetermined effects, we want to know *how*. This spirit and method exists in all areas involving science and it is to be found in the area of economic science as well.

Schedules: Courses are to be arranged for Monday, Wednesday and Thursday evenings. Special consideration will be given private groups in schools, churches, unions; in offices and places of business and industry; neighborhood improvement associations and housing groups, professional people and others. Groups of around 30 or less are preferred. Morning and afternoon, as well as evening sessions can be arranged. Only those who attend the first session can attend the second.

There is no charge for the course or material; there is no obligation of any kind involved.

The Public Revenue Education Council, chartered January 31, 1952 by the State of Missouri, is non-profit, non-political and enjoys tax-deductible status. The Council is supported entirely by voluntary contributions. There will be no solicitations at any of the sessions.

Please indicate your wishes on the attached form and return it to us.

For further information write or phone.

Speaker Service

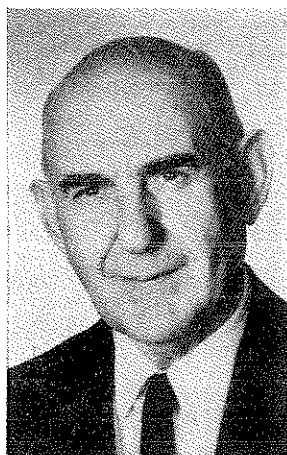
Noah D. Alper, President, Public Revenue Education Council, is available as a speaker to Service and other clubs, Business and Industry Meetings, Labor Unions, high schools and colleges, Parents and Teachers Associations, Posts of the American Legion, Veterans of Foreign Wars, Neighborhood Associations and Welfare groups, etc.

Subject: Today's Free Enterprise Image — What It Can and Ought To be.

Length of presentation — 20 to 30 minutes.

Write Noah D. Alper, President, Public Revenue Education Council, 705 Olive Street, Room 308, Saint Louis, Missouri 63101 (or phone CHestnut 1-4350).

Biographical Notes — Noah D. Alper



Native Missourian, born in Farmington, Missouri; grade and high school Flat River, Missouri. College: Los Angeles Junior College, Washington University — B.S. in Commerce and Public Administration. One year at Columbia University, New York City, taking courses in Economic Principles, the Business Cycle, Institutional Economics, and a course in Public Relations Writing during which the Public Revenue Education Council was developed.

Business Background; Investments with a New York Stock Exchange House; manufacturing and Manufacturer's Agent.

Veteran of World Wars I and II, and member of the Charles H. Duncker, Jr., Post 175 of The American Legion — Department of Missouri, and RE-TREADS. Started Saint Louis Toastmasters, the first public speaking club of Toastmasters International in the Greater St. Louis area; one of the founders and present member of Metropolitan Toastmasters Club. Organized the Saint Louis Extension of the Henry George School and served as its director for 25 years. Founder and President of the Public Revenue Education Council, a national organization with headquarters in Saint Louis, Missouri.

Gentlemen:—I am interested in taking your free 2-session course in the Economic Science of Public Revenue and/or in securing your service as a speaker for the group indicated below. (I understand there is no charge)

☐ I would like to attend the free 2-session course in the Economic Science of Public Revenue on ☐ Monday ☐ Wednesday ☐ Thursday evenings. Please advise me of the schedule. (Check one or those equally convenient).

☐ We are interested in forming a private group for the free 2-session course in the Economic Science of Public Revenue. (Company or Group name) _____

☐ I would like to arrange a speaking date for Mr. Alper with (Name of organization or group) _____

Name: _____ Street _____

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