

PUBLIC REVENUE EDUCATION COUNCIL

EDUCATIONAL • NON-POLITICAL • NON-PROFIT / RM. 339 / 906 OLIVE ST. / ST. LOUIS, MO. 63101 / 314 • 421-5630

December 15, 1981

Dear Valued Friend of PREC:

Special Season's Greetings from all of us, with a heartfelt "God Bless you!" from President Emeritus Noah Alper, who joins in our sincere thanks for your 1981 support, and our invitation that you assist us financially in 1982.

Keeping ever in sight our goal of ECONOMIC FREEDOM FOR ALL, through the "giant step for Mankind" of Site Value Taxation, we're continuing our diligent push forward, with renewed energy and dedication, and with some real progress to report to you for the year 1981. Here are just a few of our activities and results, over the last 12 months, gleaned from the hundreds of notes from our 1981 office "log":

1. Generous contributions from many of you have enabled real progress, as you'll see in the items to follow.
2. Experienced sad decease of Directors Alma Blum and Susan Ryan -- some contributions received in their memory.
3. Messrs. Joseph M. Casey and Victor S. Wasicki added to PREC Board of Directors. Both are strong Site Value Taxation advocates and activists.
4. Had talks with, and sent SVT literature to, St. Louis Mayoral candidates.
5. Mailed SVT literature to 65 college/university Chairmen of Depts. of Economics throughout Missouri.
6. Got a number of area libraries to order "PROGRESS and POVERTY" (Centennial edition) and "SELECTED ARTICLES BY HARRY GUNNISON BROWN -- THE CASE FOR LAND VALUE TAXATION"
7. Completed 40-set slide series, titled "HOW TO ACHIEVE ECONOMIC FREEDOM" -- presentations of it already made to high school Economics classes in area, Scottish Rite Discussion Club, Libertarian Party Discussion Club, some service clubs, and to the Missouri House of Representatives Interim Committee on the Study of Tax Reform in Missouri (to whom Directors Casey, Killoren, Wasicki and Frederiksen also made verbal presentations and submitted written testimony on the potential "plus" for Missouri of Site Value Taxation.)
8. Sponsored all Missouri State Senators and Representatives to full year's subscription of Steve Cord's "INCENTIVE TAXATION", at no cost to them.
9. Assisted State Representative Walt Mueller in his introduction of a Missouri Constitutional Amendment to permit separate taxing of land from that on buildings/improvements. (While it lost, it did receive 56 votes -- almost 2/5 of the House votes cast). Walt will introduce a similar amendment in the next General Assembly session, and has asked our help -- we'll back Walt "to the hilt".

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10. Sent SVT literature to members of St. Louis County Municipal League, and their "reassessment monitoring committee", under Mayor Roy R. Bradbury, II, of Des Peres, Missouri, to help their consideration of upcoming Reassessment in our State.
11. Director Don Kiloren hired as special full-time consultant for probable 6-month period, to seek to set up an overall 5-year plan, to find new sources of contributions to PREC, and to undertake such special projects as may be assigned. President Al Lubin and Directors Casey, Goebel, Cotton and Frederiksen to make up an Ad Hoc Committee to help guide Don, and to oversee his efforts and progress.
12. Portable cassette tape recorder purchased, for prime use of Executive Director in dictating correspondence, but for any use for which it is suitable (taping PREC meetings, playing back taped radio and TV programs on economic and taxation subjects, etc.)
13. Director Don Kiloren drafted and had printed a new brochure on PREC, its goals, objectives, activities, the strong case for Site Value Taxation, etc. A copy is enclosed for you.
14. Director Frederiksen met, during the summer, with son (Dr. James W. Frederiksen), who has affiliated with the Henry George Club Of Chicago, and who had Director Frederiksen join this group at one of their weekly luncheon meetings in downtown Chicago.
15. In July, Executive Director Frederiksen represented PREC at the annual Joint Georgist Conference, at Franklin Pierce College, in Rindge, New Hampshire. A full report was circulated to all PREC Directors and Officers.
16. On July 27, Directors Joe Casey and Stan Frederiksen represented PREC at the Jefferson City, Mo. meeting of the MISSOURI COALITION FOR TAX REFORM, at the Missouri Catholic Conference Building, in our State Capitol.
17. Stan Frederiksen wrote to Jim White, of TV station KMOX, in an effort to be a panelist on Jim's "AT YOUR SERVICE" program. No response thus far, but we're following up.
18. Dan Sullivan's fine pamphlet, "PITTSBURGH'S LAND VALUE TAX" and the Michael McManus article, "HIGH LAND TAX GIVES PITTSBURGH BIG BOOST" distributed to Missouri House and Senate Interim Committees on Tax Reform and the Reform of the State Real Property Tax.
19. A "Flyer" has been drafted (see copy attached) to be addressed to various organizations and clubs who need speakers at their periodic meetings, offering our slide presentation as one of their potential meeting topics.
20. In early November, Director Joe Casey was a panelist, promoting Site Value Taxation, on the St. Louis Public Broadcasting TV Station, Channel 9, on their "ST. LOUIS JOURNAL" show - - he did a most commendable job - - a very fine performance. We have the entire program on tape.

21. A letter of introduction to PREC and to Site Value Taxation was sent, on December 5, to 40 members of "CIVIC PROGRESS, INC", made up of outstanding St. Louis citizens, Chief Executive Officers of the major corporations here, and true Civic Leaders - - and to the 68 members of the "MISSOURI PUBLIC EXPENDITURE SURVEY" - - as well as to almost 300 additional civic leaders throughout our State. It carried one of our new brochures, a copy of Dan Sullivan's "PITTSBURGH'S LAND VALUE TAX", and a copy of the May 31, 1981 article (from the Chicago Sun-Times) by Michael McManus, "HIGH LAND TAX GIVES PITTSBURGH BIG BOOST".
22. A new, and comprehensive, mailing list is being finalized, properly alphabetized and coded, which will incorporate not only all earlier mailing lists, but also the new groups mentioned under sub-paragraph 21, above.
23. Two outstanding Americans, and great Missourians, have joined in our efforts, as Honorary Directors of PREC. They are:
 - a. The Hon. Thomas B. Curtis - - a prominent Clayton, Missouri attorney, a former United States Congressman from Missouri, and a former (for 8 years) Director of the Lincoln Institute of Land Policy and the Lincoln Foundation. Tom has been, for decades, a staunch advocate of Site Value Taxation, and has agreed to assist us in our efforts to the extent that his heavy schedule will permit. He already has given us substantial guidance in a number of matters.
 - b. Mrs. Harry Gunnison Brown - - surviving spouse of the late Dr. Harry Gunnison Brown, former Chairman of the Department of Economics at the University of Missouri, at Columbia. Mrs. Elizabeth Read Brown is a renowned economist, in her own right, and has, "on her own", and in association with her late husband, written many books, pamphlets and articles fostering the Site Value Taxation concept. Even now, she is working in central Missouri to get our message before prominent Missourians in her area.
- Strong backing for the Site Value Taxation concept has reached us, in writing, from the Hon. John C. Poelker (former Mayor, and, before that, Comptroller, of the City of St. Louis) and from the Hon. George W. Lehr (former Auditor of the State of Missouri). We have asked both also to serve as Honorary Directors, and, as of right now, are awaiting their affirmative response.
24. Directors Don Killoren and Joe Casey have completed mini-surveys of random-sample and statistically accurate real property parcels in the St. Louis area, AND - - have found, in both studies, that between 70% and 75% of all homeowners would pay lower real property taxes under a Site Value Taxation system than under our present system of taxing land and buildings/improvements at the same rate. The studies are being finalized and refined, and will be made available when completed and put into printed form

To help us continue with this very rewarding and productive (for the Site Value Taxation) concept activity, will you (a) send your enrollment/invest-

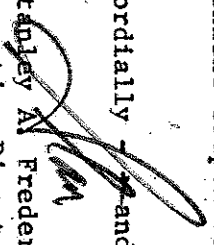
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ment/contribution -- substantial or modest -- using the form below, and (b) include your request for SVT literature we have available. (Partial list on the coupon below.) A dollar donation for each copy of Noah Alper's "THE FOUNDATION OF ECONOMIC FREEDOM" will be appreciated. -- no charge for the other pieces.

Thanks a million. Your generous help will provide a substantial part of the means to help us work toward a better future -- for you -- for everyone. Send your response on the convenient coupon below. You'll have our deepest gratitude.

Cordially and "HAPPY HOLIDAYS"!


Stanley A. Frederiksen,
Executive Director

PUBLIC REVENUE EDUCATION COUNCIL -- Stan Frederiksen
906 Olive Street, Room 339 -- St. Louis, Missouri 63101

Date _____

Dear Stan: You bet! Please keep working toward the goals you've targeted via Site Value Taxation. Accept my 1982 membership, as follows:

Life Associate - \$1,000 and over	\$ _____
Sustaining Associate - \$500 +	\$ _____
Participating Associate - \$100 +	\$ _____
Encouraging Associate - \$10 +	\$ _____
Basic Membership - \$5.00	\$ _____
TOTAL of Check Enclosed	\$ _____

And please send copies of PREC-available Site Value Taxation literature -- partial list below -- (write in others you feel we may have or can get for you).

Title _____ Name _____
Address _____ City _____ State _____ Zip _____

PARTIAL LIST OF PREC-AVAILABLE PUBLICATIONS -- (Check those you'd like us to send)

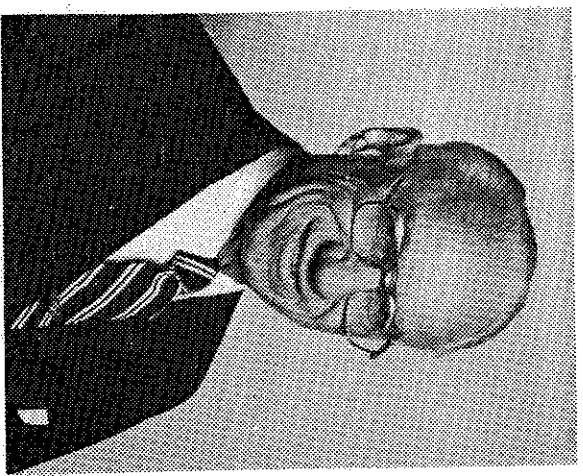
- | | |
|---|--|
| <input type="checkbox"/> THE FOUNDATION OF ECONOMIC FREEDOM
(Alper - \$1.00 donation, each) | <input type="checkbox"/> A DILEMMA OF CONTEMPORARY KEYNESISM
(Harry Gunnison Brown) |
| <input type="checkbox"/> ARE PROPERTY TAXES OBSOLETE (Alper) | <input type="checkbox"/> LAND VALUE TAXATION - A STAFF REPORT
(U.S. Conf. of Mayors - 1965) |
| <input type="checkbox"/> WRONG SOURCE PUBLIC REVENUE (PREC) | <input type="checkbox"/> IS IT TIME TO REFORM THE PROPERTY TAX?
(Alper) |
| <input type="checkbox"/> HOW TO REDUCE GOVERNMENT SPENDING,
COSTS AND TAXES, AND INCREASE
PRODUCTION AT THE SAME TIME (Alper) | <input type="checkbox"/> HOW COLLEGE TEXTBOOKS TREAT LAND VALUE
TAXATION (Elizabeth Read Brown) |
| <input type="checkbox"/> FATHER MCGLYNN AND THE LAND QUESTION
(Fr. Edward McGlynn) | <input type="checkbox"/> OTHER _____
(Use other side, if necessary) |

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Special greetings!

Would you like a speaker (30-minute slide lecture, with discussion to follow) - - to explore questions like these at a forthcoming meeting:

- 
1. How would you like to keep all you earn? (Instead of working during the first half year JUST TO PAY YOUR TAXES!)
 2. Do you sense the reason for the rapidly escalating tax revolts? (Prop. 13/Cal.: Prop. 2 1/2 - Mass.; The Hancock Amend./Mo.; etc.)
 3. Do you want to change the tax system which gives someone else a third or more of what you earn, even before you get your pay check, and discover the huge tax deductions on it?
 4. Would you like to be rewarded for working harder? For producing more? For improving your property? (Instead of being penalized for these, with higher taxes, as you are now?)

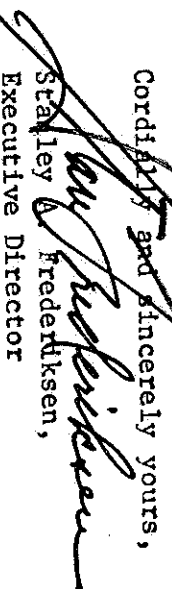
5. Would you like to erradicate the "sickness" which now causes our system to reward laziness and inefficiency, non-production, capital decay and land speculation? Do you want to discover the proven remedy for this sickness?

Why not get the basic answers, even as you discover a great economic truth? And enjoy a lively provocative session, in the process. C'mon - - be a "devil's advocate"! Call on a member of our Speakers' Bureau to present our eye-opening lecture - -

"HOW TO ACHIEVE ECONOMIC FREEDOM"

Your cost for this presentation? Minimal. Just a voluntary contribution (you decide it, after you hear the lecture. No solicitation will be made) to further our unique concept - - and to enhance your own future.

Write or phone right away. Let's get together. You'll enjoy the concept and the give-and-take. And you can bet we'll enjoy the challenge of sharing a lively session with you. Won't you get in touch with us?

Cordially and sincerely yours,

Stanley Fredericksen,
Executive Director