

OUR ONE basic tax issue is—Taxes vs Sources

There are endless compounding, job destroying, costly-to-collect TAXES, but there are ONLY TWO basic sources of PUBLIC REVENUE. *Rent of Land and Rewards-of-Human Effort*. The QUESTION is: WHICH SOURCE SHOULD WE USE OR USE FIRST?

The CORRECT solution of this issue will do more to solve and prevent the recurrence of POVERTY and other social problems, to strengthen FREE ENTERPRISE to defeat Communism by example and in peace, than any other single thing we can do.

Every employer and employee, every taxpayer, all consumers should learn this great truth.

Write or phone for FREE article (Code J-10) today that will give you an understanding of this basic issue in 15 MINUTES. Few intelligent, well-educated people seem to get in a life time.

Noah D. Alper, President, Public Revenue Education Council, 705 Olive St., Room 308, St. Louis, Mo. 63101. (CHestnut 1-4350)

(A non-political, non-profit, educational Missouri corporation formed for public service in 1951)

ST. LOUIS POST-DISPATCH Sun., April 18, 1965

St. Louis Globe-Democrat Sat., Sun., April 17-18, 1965

HELP END TAX CONFUSION NOW!

Take 15 minutes to read an article that explains why people are confused by taxation. See how we could all benefit by understanding and applying simple economic principles to our tax problems.

In a few minutes rid yourself of tax confusion and understand the power of basic tax truth.

Application of this truth to our free enterprise system would provide more jobs, a more just and natural distribution of wealth and services, a higher standard of living, and an irresistible model for the rest of the world.

FOR A BEGINNING OF THE END OF TAX-CONFUSION WRITE OR PHONE FOR FREE ARTICLE P-10; or use coupon below.

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Public Revenue Education Council:

Please send me a free copy of P-10.

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