

PROBLEM OF THE UNEMPLOYED PUBLISHING CO.

ROOM 312 ELECTRIC BUILDING

HOUSTON, TEXAS

October 1st., 1915.

Mr. Alexander Mackendrick,

120 Boylston St.,

Boston, Mass.

Dear sir:

I am taking the liberty of sending you by this mail a copy of the "Problem of the Unemployed." When you have glanced at the first eight pages containing the portraits and the words of recommendation, I trust you will decide to examine the book with some degree of care and then ask yourself this question:

"If I loan this book to Friend Jones, is it not probably that the portraits and the words of recommendation on the front pages will induce him to read it? Is he not more likely to read this book than any other one on the subject which I can get into his hands?"

We hope you will do us the favor of reading the whole of the circular enclosed with the book. Whether you take the book or not, please write us a line or two expressive of your views of the matter. If you do not care to remit the dollar in payment, kindly so notify us, and we will send stamps for return or for remailing to another address.

We do not believe it would be wise to have the book reviewed by any newspaper or periodical at present.

Yours truly,

*The P. of the U. Pub. Co.*

*H. F. Ring*