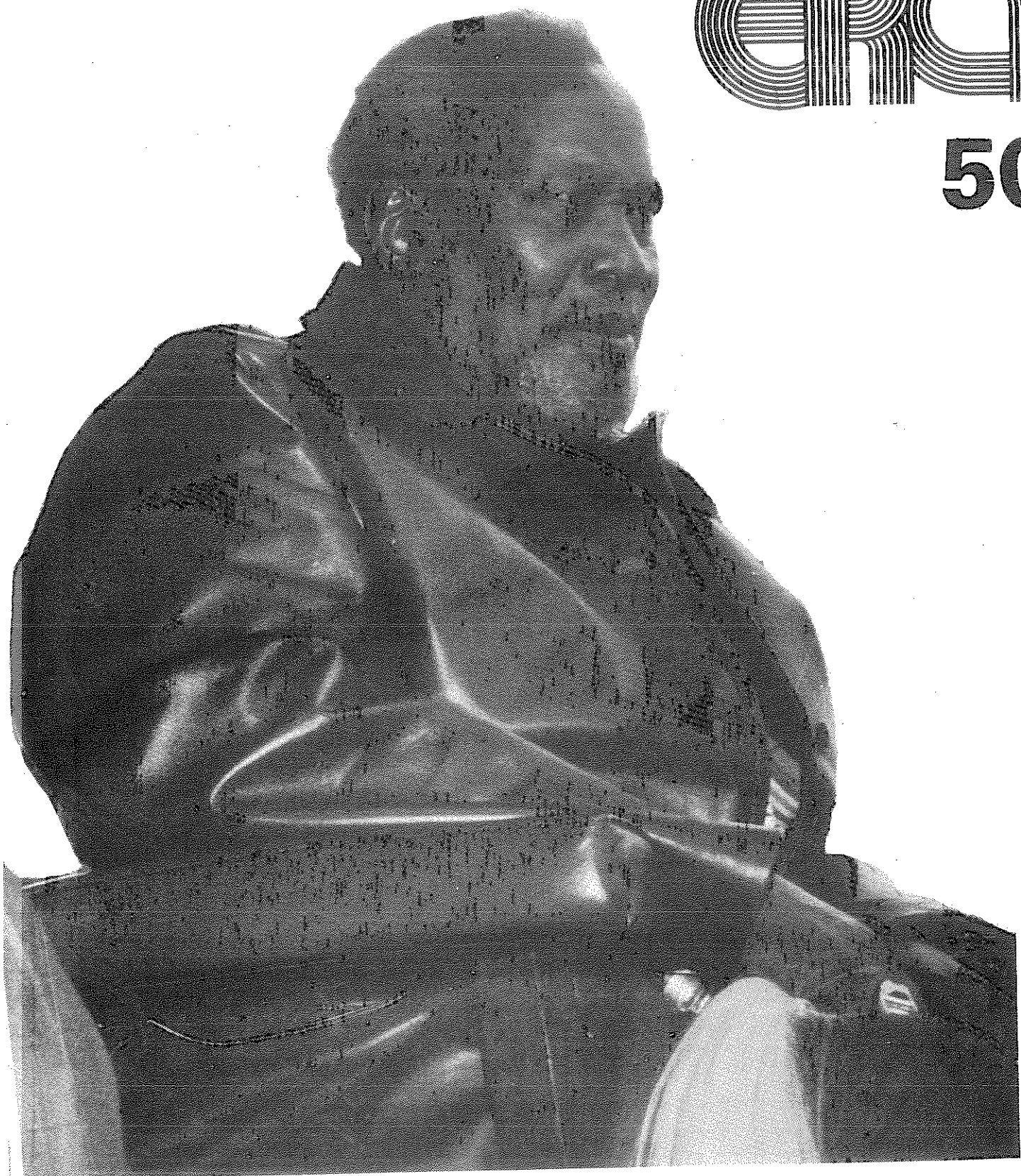


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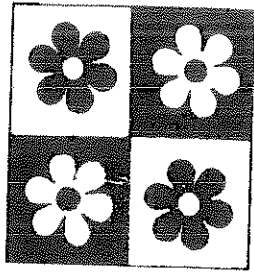
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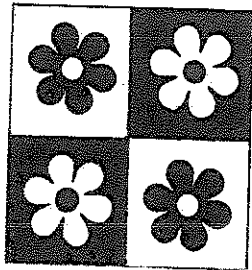
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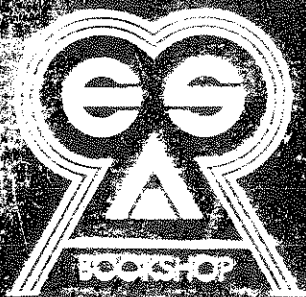
## A KENYATTA DAY SALUTE

The E.S.A. Ltd. prays for the long life and good health of His Excellency, Mzee Jomo Kenyatta, the President of the Republic of Kenya and the continued progress of the nation under his wise leadership.



## A PLEDGE FOR KENYA

To honour the directives of President Mzee Jomo Kenyatta, the E.S.A. Ltd. pledges to serve the educational needs of Kenya and to work hard in partnership with I.C.D.C. to train and establish Kenya Africans in the bookselling business.



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# ON KENYATTA DAY

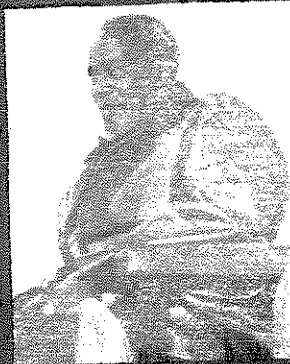
'TODAY is a day of rededication to the achievement of our basic goal of developing Kenya into a modern, prosperous and a stable state.

"On this day we recall the bitter but honourable struggle for Kenya's independence. The bitterness of that struggle is a thing of the past and we must continue to be uplifted by the noble and honourable motive and beliefs of those difficult years when thousands of our people were killed in the struggle for freedom and whom we remember today."

— President Mzee Jomo Kenyatta,  
October 20, 1970.

"Although it is called Kenyatta Day, it is a national day as it marks the beginning of national struggle for independence. It should give Kenyans the inspiration to work together shoulder to shoulder and in unity which is strength."

— President Mzee Jomo Kenyatta,  
October 20, 1969.

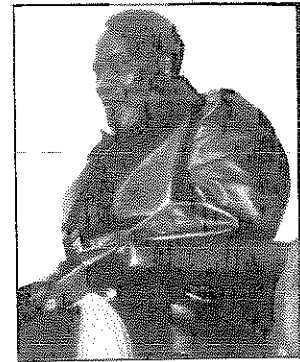






NICHOLAS CANETTI

# MZEE'S LIFE



Mzee Kenyatta pictured in 1924

Below:

Mzee Kenyatta (left) with Henry Gichuri on his return from Europe in 1930.

These two pictures are reproduced with permission from the book **KENYATTA: A photographic Biography** by Anthony Howarth published by East African Publishing House. This is a wonderful book containing some rare photographs of Mzee and shows the long struggle Mzee put up for obtaining the freedom of Kenya.



The name Jomo Kenyatta, President of the Republic of Kenya since December 1964, and President of the Kenya African National Union, is known throughout the world. It is a name linked with the African people's long struggles for freedom for 40 years. When Kenya gained self government on June 1, 1963, Mzee Kenyatta told many thousands of Kenyans that the occasion was "One of the happiest moments of my life." Mzee Kenyatta is not only the founder and leader of the freedom struggle in Kenya, but is also widely known and respected in many African countries as one of the great leaders of Africa.

He was born about 80 years ago in a small village in Kikuyuland in Central Kenya and was educated at the Church of Scotland Mission, Kikuyu, a few miles outside Nairobi. From 1921 to 1926 he worked with Nairobi Municipality and was known as Jonstone, a name he gave up in favour of Jomo in 1938.

In 1922 he joined the Young Kikuyu Association and, when this became the Kikuyu Central Association in 1928, he was elected general secretary and became editor of the Association's magazine "Muigwithania." The Kikuyu Central Association was formed to present the complaints of the Kikuyu people on land to the ruling British Government.

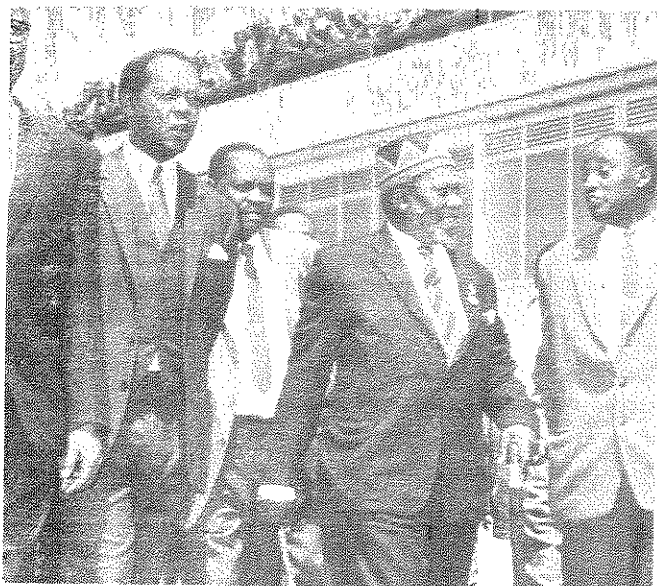
In February, 1929, Mzee Kenyatta left for England to tell the British about the land problems of the Kikuyu people. During his 15 year stay in Europe he studied at the London School of Economics for a post graduate degree. Mzee Kenyatta also married an English wife and has a son, Peter, by this marriage.

He formed contacts with a number of influential people. There he also met, leaders like Dr. Kwame



Mzee Kenyatta leaves for the final Constitutional talks in London in 1963 and talks with the Airport Officer, Mr. Kamau, as thousands of Kenyans cheer their leader

Mzee Jomo Kenyatta talking to the people at the Kenya African Teacher's College, Githunguri, in 1948.

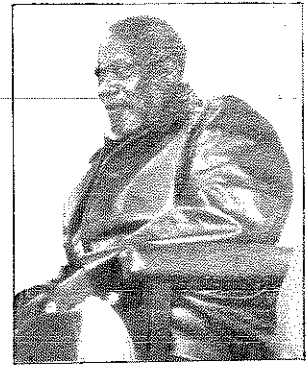


Mzee Jomo Kenyatta as a student at the London School of Economics of the London University in 1935.

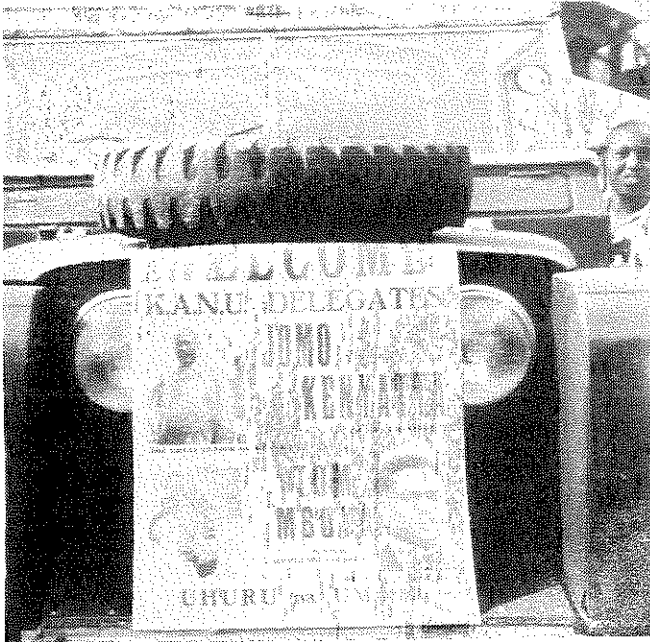
These two pictures are from the book 'Suffering Without Bitterness' by Mzee Jomo Kenyatta published by East African







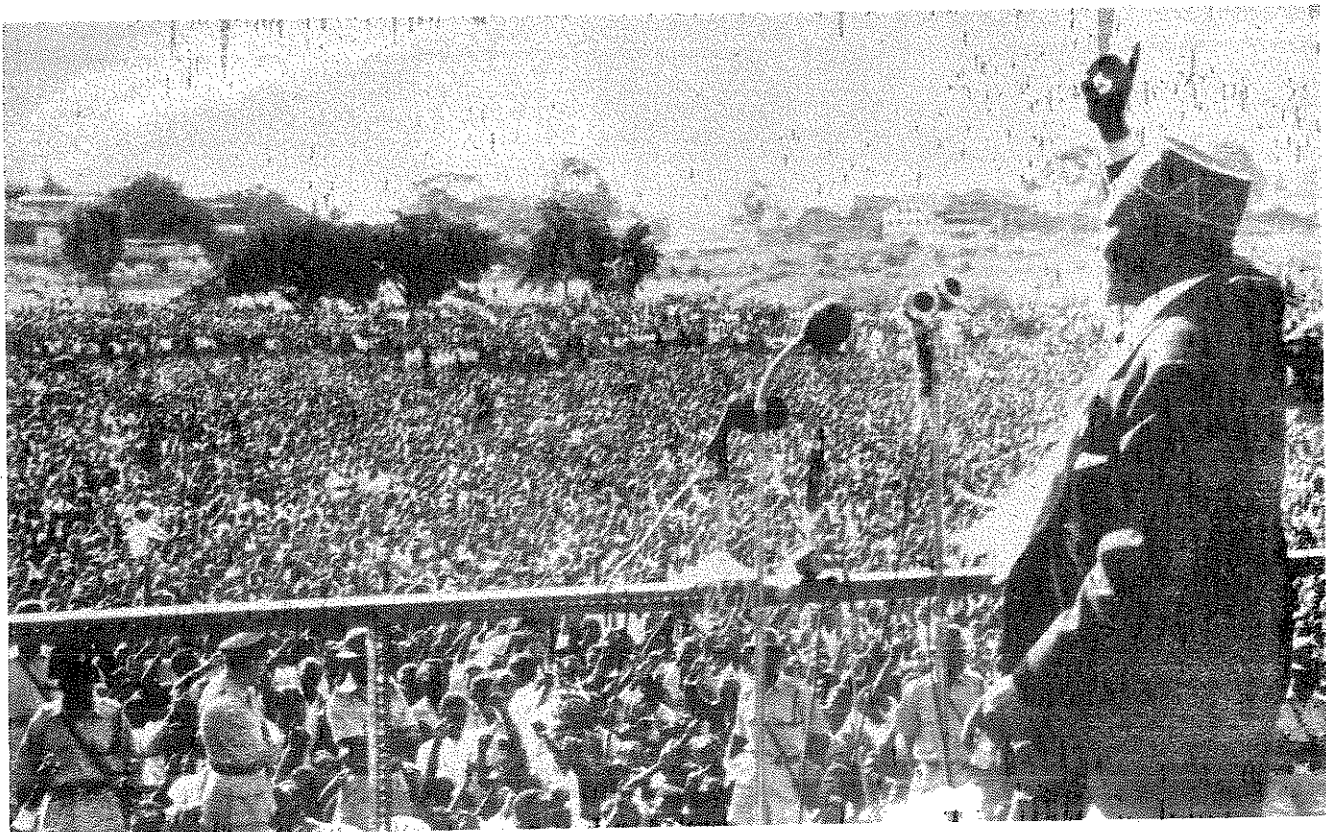
7



A decorated Land-Rover with a poster welcomes Mzee Kenyatta and other leaders from London, after the Constitutional talks on Kenya's freedom.

Mzee Kenyatta addresses a crowd of 150,000 people at Shauri Moyo on his return from London and tells them the progress Kenya had already made towards freedom. His symbol of the raised finger of unity is still his greatest message today.

## FIGHT FOR FREEDOM



# MUMBI'S BRIDEPRICE

by J. N. Mbugua

Prob. Shs. 3/-

Mwai is a young Kikuyu warrior who is in love with Mumbi. She agrees to marry him, but her father demands an exorbitant brideprice. Mwai's father cannot afford to pay such a large brideprice and since Mwai has no animals of his own, he decides to lead a raid on the Maasai and capture their cattle. However, before he has a chance to do this, he kills a leopard in a lone encounter. He becomes a hero overnight, and Mumbi's father reduce the brideprice to a size that Mwai's father can afford. But Mwai still determined to go on the raid.

## MTUGENI

Kimeandikwa na J. A. Buu

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Hii ni hadithi juu ya kijana aliyeitwa Mtugeni. Alijifunza kuvua samaki na akafanikiwa sana katika kazi hiyo. Aliaa mke nzuri na wakaishi pamoja. Kwa sababu ya juvu wa walimwengu, watu walianza kumwonea kijicho na kumsengenya hata kila bahati mbaya iliyomsibu watu wakaiona kama ni kwa sababu ya uchawi. Watu wakamshauri aende kwa waganga naye akakubali. Baadaye akajatambua kwamba hayo yote hayangefaa kitu maana waliokuwa wakimshauri hawakuwa marafiki wa kweli.

## KIFO CHANGU NI FEDHEHA

Kimeandikwa na S. J. Chadhoru

Kinatayarishwa

Utamlamu nani kama wewe kijana umepata elimu ya kutosha pia una kazi nzuri yenye mshahara mkubwa taxini kwa tamaa yako ukaharibu bahati yako? Bwana Chadhoru amechunguza maisha ya kijana mmoja aliyedharau kila aliloambiwa hata mwisho akahukumiwa kunyongwa.

Hadithi za Kusisimua:

## MIKASA YA JOSEPH JUMA

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Kwa kusherehekea siku ya Jamhuri, Joseph Juma pamoja na wafungwa wengine aliachwa huru arudi nyumbani kwao Omusalaba. Alijaribu kubadilisha tabia yake, akawa mhubiri wa injili na baadaye kasisi, lakini tamaa za huyu kijana zilikuwa nyingi mno. Kwanza aliaa mke wa pili. Mambo hayakumwendea vizuri hivyo aliamua kumrudia mke wake wa kwanza Jane Wanjia ambaye alikuwa tajiri huko Thika. Utafurahia kitabu hiki kama utakuwa umesoma kitabu cha MTAKA YOTE HUKOSA YOTE katika mfululizo wa Hadithi za Kusisimua.

## UHALIFU HAULIPI

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Hadithi hii ya kusisimua inahusu kijana Okelo aliyezaliwa akiwa na akili nyingi na wazazi wake ambao walieleleleka, na kustaarabika wakamlea vizuri. Aliwawunja wazazi wake moyo sana alipoangukia maovu ya dunia kwa kuwa mtu mwenye tamaa kuu ya kuwa tajiri msheshimiwa.

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Patrik alilelewa vizuri sana na kupewa mafunzo mema na baba yake aliyekuwa mwalimu. Kama vijana wengi wa kisasa, aliyasahaulia mbali akijisemea kuwa hayo yalikuwa ni maonyo ya wazee ya mtindo wa kale.

## MWEREVU HAJINYOI

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Apul alikuwa kijana mwenye bahati sana halafu akaipoteza mwenyewe. Baada ya kuachishwa kazi ya ualimu alieleleka Nairobi kutafuta kazi ingine. Mara akapata kazi katika kampuni ya bima. Kwa sababu ya anasa na kupenda raha akaiba fedha halafu akafukuzwa kazi. Siku si nyingi akajipatia kazi ya kuuza madawa. Nayo hii akaipoteza pia kwa sababu ya ulevi na wanawake. Je! kijana huyu alitaka nini zaidi duniani?

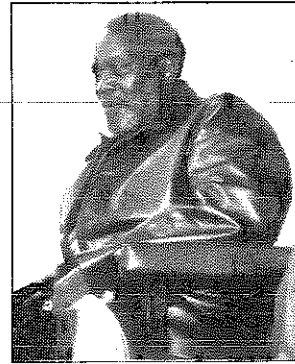
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# MZEE'S LIFE



From page 5.  
Nkrumah.

His travels through Europe took him to Russia where he studied in Moscow for a time, he also attended the International Negro Workers' Congress in Hamburg.

Mzee Kenyatta returned to Kenya in September, 1946, and in the following year was elected President of the Kenya African Union which had been set up in 1944 under the title of the Kenya African Study Union.

He took an active part in public life until October 20, 1952, when a State of Emergency was declared in Kenya and he, together with other leaders, were arrested.

Mzee Jomo Kenyatta and five other Nationalists: Ramogi Achieng Oneko, Bildad Kaggia, Fred Kubai, Kung'u Maruba and Paul Ngei were brought before the court a Kapenguria and charged with managing Mau Mau.

The case developed into one of the longest in Kenya's legal history.

Mzee Kenyatta and the four other

nationalists then started on a period of seven years' imprisonment. These years were spent in the harsh surroundings of Lokitaung in Kenya's deserts of the North West. Even when they completed their sentence, the five men were not set free, but were kept in the same part of the country.

Later, Mzee Kenyatta was moved from Lodwar to Maralal where he remained until August, 1961. On 14th August, 1961, he was allowed to return to his home at Gatundu in Kiambu and later freed from all restrictions on 21st August, 1961, nine years after his arrest.

He became President of the Kenya African National Union in October of that year and in January, 1962, he entered Legislative Council, when Mr. K. Njiiri resigned his seat in Fort Hall to create a vacancy. In April of that year, Mzee Kenyatta was made Minister of State for Constitutional Affairs and Economic Planning.

After the elections in 1963, which K.A.N.U. won to form the Government, he was sworn in as Kenya's first Prime Minister.

One of his first actions was to hold a meeting of the Heads of States of the East African countries in Nairobi when the President of Tanganyika and the Prime Ministers of Uganda and Kenya decided to form Federation of East Africa. When Kenya became a Republic on 12th December, 1964, he became the first President of the Republic of Kenya.

He was re-elected as the President of the Republic of Kenya for the second time after the General Elections held on 6th December, 1969, and still holds that office as the father of the nation which is progressing so much under Mzee's guidance.

The President is graced with a charming wife, affectionately known as Mama Ngina and they have four children.

'Long live Mzee'!

9



Mzee Kenyatta pictured at State House, Nairobi, welcoming his daughter, Miss Christine Wambui Kenyatta who came back to

Kenya from the United States of Africa, where she is a student. Also in the picture (extreme left) is Nyokabi Kenyatta, and from

right to left are: Uhuru Kenyatta, Mama Ngina Kenyatta, and Muhoho Kenyatta.

# Remember Kenya's fight for freedom on Kenyatta Day

**HARAMBEE! The Prime Minister of Kenya's Speeches 1963-1964**  
*Mzee Jomo Kenyatta*

The content of this volume is an edited presentation of approximately one hundred speeches delivered over a period of eighteen months extending from the attainment of internal self-government in June 1963 to the threshold of the Kenya Republic. Shs. 5/-.

**MY PEOPLE OF KIKUYU AND THE LIFE OF CHIEF WANG'OMBE**  
*Mzee Jomo Kenyatta*

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*Josiah Mwangi Kariuki*

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'This extremely absorbing book.' — *New York Times*, Shs. 15/-

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This political history deals with the growth of the colony and protectorate from its settlement to the eve of independence; and with the different struggles that attended Kenya's growth. Shs. 7/75.

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# MZEE'S BOOKS

## SUFFERING WITHOUT BITTERNESS

by  
Mzee Jomo Kenyatta  
Shs. 10/-  
(E.A. Publishing House)

"It has been my aim for some time to make known the background of events before my arrest and imprisonment and the later patterns which led to my release and taking over the leadership in the Government and public life of Kenya", says Mzee Jomo Kenyatta at the beginning of this book.

"My work and my beliefs have always run their roots in the service of the people," Mzee adds. This book is a living example of this idea.

Thus this book covers the period of Mzee's fight from about 1920 to 1963 when Kenya became free.

In 1953, Mzee was tried and this book relives this dark hour in the history of Kenya. Then it shows Mzee in the dry areas of Eastern Province where he was kept by the former rulers of Kenya — away from his people.

Here is the story of the founding of the Kenya nation — at present written for senior students of secondary schools but NEW ERA hopes that a school edition for all students will also be printed. A hard cover edition, suitable for libraries, contains a number of photographs too and is priced at Shs. 45/-.

## FACING MOUNT KENYA

by  
Mzee Jomo Kenyatta  
School Edition  
Shs. 9/25  
(Heinemann)

President Mzee Jomo Kenyatta wrote this great book many years ago when he was in Europe fighting for the freedom of Kenya.

In a foreward to a special school edition published recently, Mzee tells us how and why he wrote this book. He says that while in Europe, he met and talked to many people who did not know very much about the history and greatness of the people of Africa and especially Kenya. Thus he produced a book on some matters of African culture and life which would explain how Africans lived and formed their societies.

NEW ERA says that this book MUST be found in every school in Kenya and MUST be read by every young Kenyan in this Republic.

It is a book that will show young Kenyans how their forefathers lived and what is the meaning of many customs and ceremonies they take part in or see being carried on even today.

## My People of Kikuyu and The Life of Chief Wangombe

by  
Mzee Jomo Kenyatta  
Shs. 2/-  
(Oxford)

What were the Kikuyus like before the time of the White settlers? This small book tells us all about the history of the Kikuyu tribe, which are, of course, legends for there are no written records.

From this book we are told that "Mwene Nyaga", the Chief God had magic power and is believed to be the founder of the Kikuyu people. He was much loved and respected by the tribe because he gave them beautiful and fertile country near Mt. Kenya. The Kikuyu are great lovers of their land and proud of their way of living.

The second part of the book tells the story of "Chief Wangombe, a great man who did many brave actions to keep away other tribes coming into the Kikuyu land to steal their cattle and food.

You will have a very clear picture of the way of life led by the Kikuyu tribe and you will surely enjoy all the colourful descriptions contained in this book. This book is recommended to all upper primary school children.



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## HARAMBEE!

by  
Mzee Jomo Kenyatta  
(Oxford University Press)  
Price Shs. 10/-

'Harambee' meaning 'Let's all pull together' is the main message in the speeches of our President Jomo Kenyatta, during the first few years of our Uhuru.

The President points out the importance for every citizen to put in much hard work to help with building of a peaceful and united Kenya. How important it is to make a completely fresh start, with a clear heart and to forget the past. This duty lies on all of us, and with the right attitude, there is no reason Kenya should not achieve its aims and hold a responsible position among the other African States.

On reading all these interesting speeches of our President, you will clearly understand his thoughts, problems and aims.

Do not let yourself be discouraged if you find this book a bit difficult to read but what the President has to say is of great importance to all of us.





On 12 April, 1962 Mzee Kenyatta took up his work as Minister for State in his office in the Treasury.



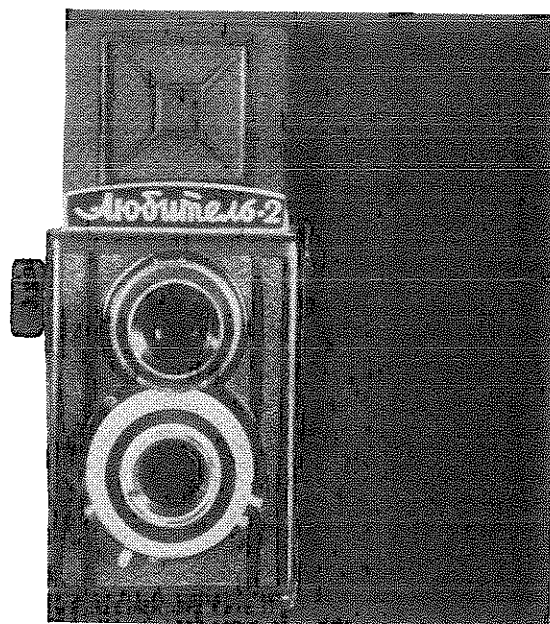


Kenyatta is pictured in a joyful mood at the opening ceremony of the University of Nairobi. (Left: Kenyatta).



**Uhuru at last! Mzee Jomo Kenyatta becomes the first Prime Minister of Kenya at the grand ceremony held in Nairobi on 12 December 1963 as thousands of guests from all over Kenya and all over the world watch with happiness.** Listening to Mzee from the right are Prince Philip, Mr. Malcolm MacDonald, the last Governor of Kenya, Mama Ngina Kenyatta. Between the microphones in Dr. Ralph Bunche, a great Negro leader from U.S.A. and behind him are two ladies who have since become the Prime Ministers of their countries — Mrs. Golda Meir of Israel and Mrs. Indira Gandhi of India.

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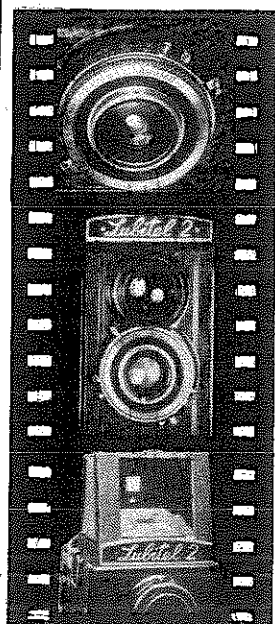
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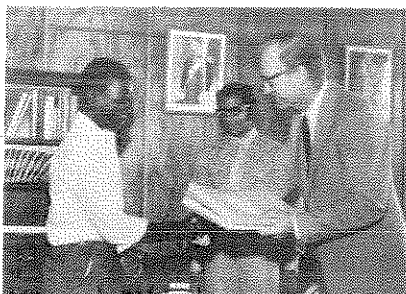


The distance lens stop and timing are arranged for quick and expert picture taking.

The reflection viewfinder allows picture taking even when the camera is held above the head.

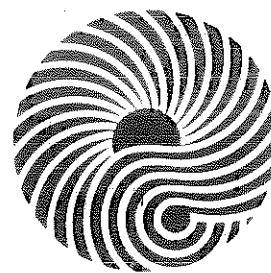
Eye level viewing enables you to see exactly will be pictured on your film. A hinged back allows for easy loading.





Peter Atana can hardly wait to read his book which is the third prize in the Denmark Contest, held last year.

With the King and Queen of Denmark in the background, the prize winners pose for a group photograph from the left Amerjeet Singh; Peter Atana; Perminder Singh (First prize) Ajay Kothari; Ben Mutisya from NEW ERA; Daksha Panchal, who won a watch and Mr. Hetting Charge D'Affairs, Royal Danish Embassy.

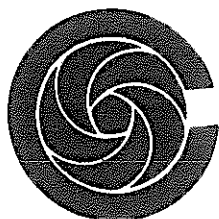


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# PRIZE RECIPE

## VEGETABLES PATTIES

by JOY ADAVA MAKOKHA  
KENYATTA COLLEGE

### Pastry — Rough Puff

6 oz. flour       $\frac{1}{4}$  teaspoon salt  
4 oz. margarine      Little water to mix

#### Method:

1. Sieve the flour and salt together.
2. Cut the fat in cubes then add to the sifted flour.
3. Add the water a little at a time.
4. Mix with a round-edged knife until large lumps are formed.
5. Draw together with finger tips.
6. Put on a lightly floured board.
7. Roll out into a long strip, being
8. Fold into three, envelope style.
9. Half turn on the board.
10. Re-roll and refold four times, chill, or leave to relax.

Roll into  $\frac{1}{4}$  in. thick. Cut and fit into patty tin cups. Add the cooked vegetables. Cover the vegetables making a heap.

Brush with an egg.

Bake in an oven 450 degrees F. for about 15-20 minutes or golden brown.

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MAID  
**CONTEST**



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with

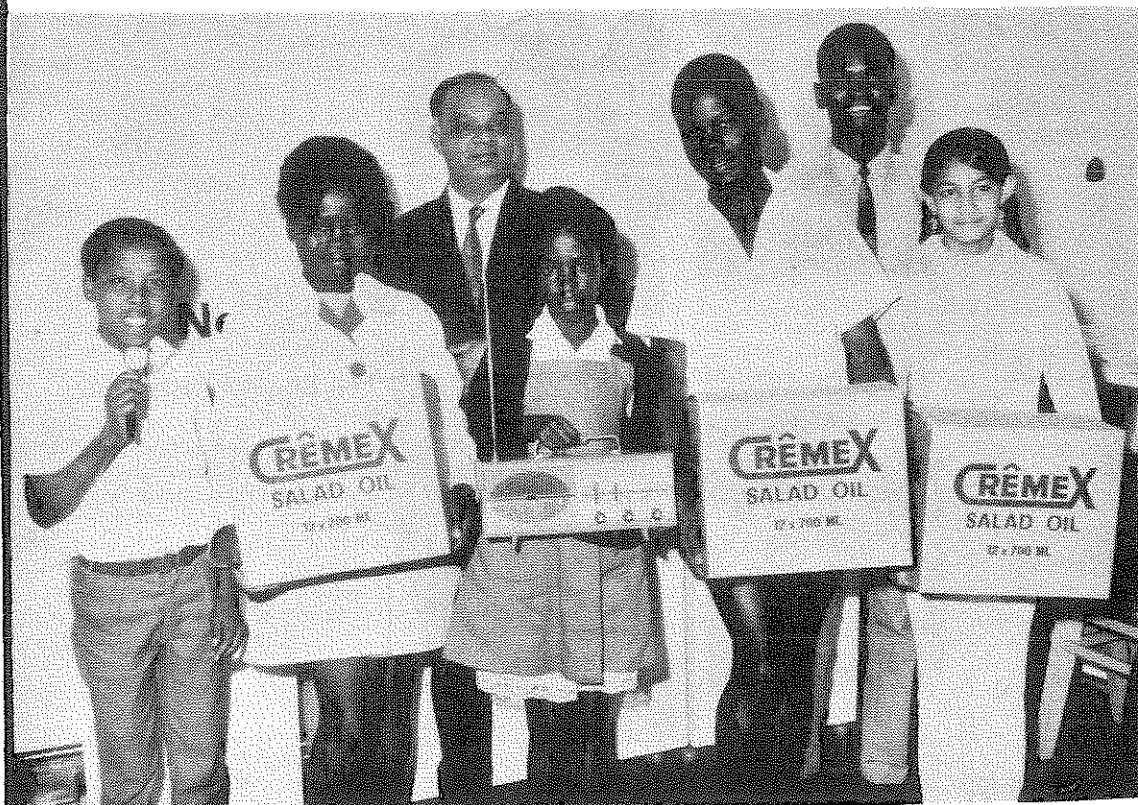
**MAIDA**



# Well Done Cremex Winners

A happy moment for Miss Margaret Nthenya of Muguga Green who received her prize of a transistor Radio from Mr. Ratilal Shah (left)

17



It is smiles all round at the Cremex Prize Giving Ceremony. From the left: Kariuki Mbatia who won a watch; Morion Warunguru (consolation prize); Mr. Ratilal Shah of Cremex, who donated the prizes; Margaret Nthenya (first prize a transistor radio); Peter Otieno (consolation prize); Ben Mutisya, contest organiser from NEW ERA; and Bhamani D. Sangharajka consolation prize). Rupa Rani Walia of Kisii who won the second prize (a camera) Miss Nasira Jaffer of Mombasa (consolation prize) and Rita Bhamini of Visa Oshwal were unable to attend.



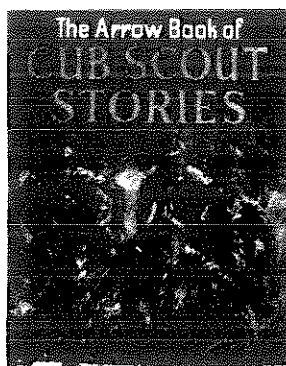
# BPC calling Scouts and Guides!

18

## The Pathfinder Book of Scout Stories 15/-

Here is a very fine gift book for Scouts of all ages, with a great variety of thrilling scouting stories all reflecting the spirit of modern scouting. It is edited by Robert Moss, the Editor of the popular *Scout's Pathfinder Annual*.

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Guides of all ages will treasure this handsome book prepared by Robert Moss, the Editor of the *Girl Guide Annual*. The stories present modern Guiding in many aspects and will give girls of 10-15 endless pleasure.

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## The Scout's Pathfinder Annual 12/-

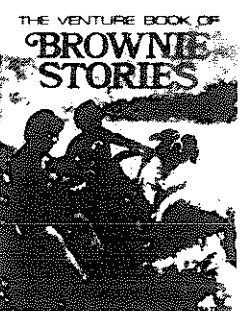
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# PRIDE OF CITY'S SCHOOLS

Mitch Oderrow



CLEAN, MODERN and beautiful Ofafa Jericho Primary School looks as if it was built today.

It serves one of the most heavily populated areas in Nairobi, Ofafa Jericho Estate in Eastlands. The five year old school is already bursting with over 1,000 pupils, and yet more parents want to admit their children there, said a teacher.

Helped by 25 teachers, Mr. Benjamin K. Ngure, the headmaster, aims to progress further. The sky is the limit for him. Mr. Ngure has managed the school since it started, in 1966. Five clubs, Traditional Dancing Club, Music Club, Football and Netball Clubs, are very popular with the pupils.

At the end of each term, traditional dances and plays are staged in school by the members of the clubs. Plans are being made to start a cookery and a science club. Mr. Samuel Mwaura, the teacher in charge of debates in the school, has introduced parliamentary debates to help the pupils understand "our own Parliamentary System".

One of the major school events is the Parents' Open Day when parents are called to come and see their children at work, said the headmaster, Mr. Ngure. The next Parents' Open Day is expected to be in October this year.

The pupils have gone out to learn and toured Embakasi Airport, Nairobi Railway Station and the Animal Orphanage of the Nairobi National Park. Mr. Ngure said that the parents have been very helpful in helping the school afford these tours by pay-

ing three shillings per child every year.

During a tour of the school, I found myself in Std. 5 Pigeon and Std. 5 Hawk. Later I learnt that the school stopped the practice of naming their classes A, B, and C, but after animals, birds and directions.

Explaining why the school used this style, Mr. Antony Odhiambo, the deputy headmaster of the school said, "We didn't want some of our pupils to leave thinking they are in an inferior class where they may never improve." He claimed that this system helped the pupils to work harder.

Another unusual thing about this school is the art class which is held outdoors. "Art is self expression, and this expression can be best achieved in a free atmosphere rather than within the classroom walls," Mr. Joseph Gachuki, the arts teacher pointed out. Mr. Gachuki felt that pupils produced better work in

the open air near nature.

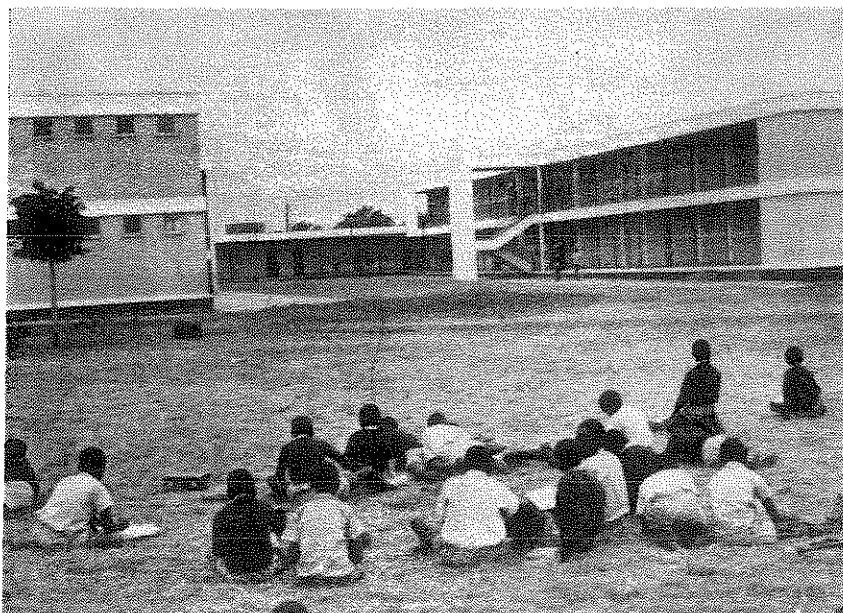
Mr. Gachuki, an artist himself, hoped NEW ERA may some day print works of art of other schools.

The teachers of the school wished there were more copies of NEW ERA sent to the school. Many of the pupils wished they could have their own copies "So that I could start a NEW ERA library" said one.

Ofafa Jericho Primary School has become the pride of Jericho Estate. Day after day, parents pour into the school to seek admission for their children.

"I do not know whether it is the beauty of the school which attracts the parents", said Mr. Gachuki, "For how can we say it is academic when our pupils have not yet sat for CPE. The first group from our school will be sitting for CPE this year." And NEW ERA hopes they do well, to bring greater honours to a school the City Education Department is proud of.

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# especially for YOU

## **THE WORK OF AN AFRICAN CHIEF IN KENYA**

A Chief's Guide and Handbook issued by the Government of Kenya.

5th ed., 1960, 49 pp.

*Paper Sh. 1/50*

GREEN, ROBERT (ED.)

## **JUST A MOMENT GOD**

An Anthology of Prose and Verse from East Africa

This book contains a collection of short stories and poems, written under the Bureau's University Students' Writing Scheme.

1st ed., 1970, 212 pp. Illus.

*Paper Sh. 11/-*

KARANJA, R.

## **THE ADVENTURES OF NGONDO, MUNGAI AND WANGARI**

*Contents:* Ngondo, the orphan: The spear of Mungai the Elder; Wangori and Mumbi.

(Thomas Nelson & Sons Ltd./E.A.L.B.)

1st ed., 1951, 82 pp.

*Paper Sh. 2/-*

LUBEGA, BONNIE

## **THE BURNING BUSH**

The stories are reminiscences of the author's childhood, adolescence and adulthood. All are told in a simple style; portraying life in an African village — the customs of the people, their rituals, economy, religion and beliefs.

The author is a qualified teacher and a journalist. He has been in the latter profession for the last fourteen years. He studied journalism in England and Germany. He is at the moment a Public Relations consultant.

1970. 1st ed. 96 pp. Illus.

*Paper Sh. 7/65*

## **BEYOND THE CALL OF DUTY**

**African Deeds of Bravery in World War II**

1st ed., 1952, 49 pp. Illus.

*Paper Sh. 1/60*

GECAU, R. M.

## **KIKUYU FOLKTALES**

**Their nature and value**

A collection of Kikuyu folktales with extensive notes on their nature and value. The work is a result of research undertaken during the author's studies at the University College. Intended for students of literature, anthropology and the general reader who may like to refresh his memories of the folktales.

Born at Kikuyu, Kenya, and educated at Alliance High School and University College Nairobi where she graduated with B.A. (HONS.) in English.

1st ed. 1970. 152 pp. Illus.

*Paper Sh. 6/25*

BARRA, G.

## **1,000 KIKUYU PROVERBS**

**With translations and English equivalents**

(Macmillan/E.A.L.B.)

2nd ed., 1960, 123 pp.

*Paper Sh. 4/30*

HANNIGAN, A. ST. J. J.

## **CIVICS FOR KENYA SCHOOLS**

A simple outline, with diagrams and explanatory text, of the Government of Kenya. Simple as the contents appear to be, the preparation of this book has taken many hours of expert work. No other inexpensive publication exists that displays for easy reference the framework of government in the Republic of Kenya.

Revised by T. Jackson

M.A., LL.B. Formerly senior lecturer in law, University College, Nairobi.

2nd ed., 1969, 39 pp. Illus.

*Paper Sh. 3/50*

# east african literature bureau

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# TALK BACK TALK BACK TALK BACK

**TALK BACK** and win back Shs. 20/- as these two readers have won this time. Just tell us what you like, what you dislike in **NEW ERA** and what would you like to read in **NEW ERA**, your favourite magazine and you can win Shs. 20/- and get your letter published.

I read your talk back article in New Era No. 47 Sports Special. I will first write down my likes and then what I disliked.

**LIKES:** A brief but important history of Kenya track athletes and medals Kenya has won was given.

2. Your articles on football and hockey were brief but all important and interesting points were included. Readers like to read articles like these.

3. Newsmen of Africa gives a good account on Journalism — the first I have read in your Magazines.

4. The answers to questions on Mr. Knowall's page are exactly what they should be — short and just what the question asks for.

5. Your books page where descriptions of books are given is one of the best. This enables the reader to choose carefully books he or she would like to have.

## **DISLIKES:**

1. The Magazine cover was quite dull. It could have been made brighter by having exciting and interesting pictures of Olympic Games held in Mexico. The Month was not written. This leads to confusion as one can be sold a month old copy without knowing.

2. Readers would like to have some more foreign news.

3. The whole magazine was on sports. To me this makes a dull magazine. You could have added other articles not on sports.

4. There was an advertisement on almost every alternate page. This once again makes it a dull magazine with little to read.

5. On Page 3 — 'Kenya's Top Ten Sports Stars' — You could have had the title printed smaller and then could have photographs of the ten besides their names.

6. There is a small mistake on Mr. Knowall's page Q. 1. Change this sentence into French: 'That is **my** uncle, isn't he

A. 1. Cet homme est **ton** oncle, n'est-ce pas?

In French **ton** means **you** and not **my**

The answer should be **mon** instead of **ton**

by Dhiraj D.,

P.O. Box 10707, Nairobi.

● Thank you Dhiraj for your good suggestions. And congratulations for winning the Shs. 20/- prize for the first page of **TALK BACK**.

We have this to say about some of your dislikes:

1. From next year we shall put month and year on our magazine covers. We did it but we stopped and thought the numbers would be enough but it seems they are not.

2. There are some foreign news items in the **NEW ERA** but we are proud that it is the only magazine with Kenya news while there are many foreign magazine available.

3. Every issue has a special subject and it is too bad you are not interested in sports at all.

4. Without the advertisements, no one can produce a magazine.

Send us a picture with your letter and you may see it on this page too.

Write back to **TALK BACK**, **NEW ERA** Magazine, Box 46854, Nairobi and win Shs. 20/-. Do it NOW!

5. It is a good idea. We shall try to have the pictures next time.

6. Thank you for correcting Mr. Knowall. If you correct him too often, we may call him Mr. Knowlittle!

According to my skilful judgement I would like to describe the **NEW ERA** Magazine as a true magazine loved by the young readers in schools, parents and our Minister for Education. **NEW ERA** contains CPE and KJSE Examinations tips, New Books, Mr. Nnowall's answers to all questions asked by the **NEW ERA** readers and big contests with big, big prizes.

It is my favourite magazine and I trust that I will remain its continuous reader.

To start with, I would like to advise the Editorial Board of this lovely magazine to avoid any contrary topic apart from educational topics which it has usually been containing.

I will never forget to thank our late Mr. V. P. Sharma who founded this lovely magazine and its members who have made it a continuous magazine.

When I read issue No. 46 I was grateful to our Asst. Minister for Education who stressed about Health. I hope I will abide with the useful notes I read in it; as it's true that 'to live longer we must be healthy'.

I was also very glad to read issue No. 47, the contained sports special. Asante sana for presenting the Kenya's Top Ten who are taking a great interest to raise the country's name and many others who are doing the same.

Thirdly I was most interested to read issue No. 48 in which I read something about education in West Germany and its friendship with Kenya.

I have always been happy to see the variety of new, good books in most of your issues. I was mostly interested to see another book entitled "A complete Guide letter writing for Ladies and Gentlemen". I trust this book will make me be a good writer since a letter is considered a mark of one's education and even of his character.

Please make **NEW ERA** Magazine a fortnightly magazine and expand it by adding other educational topics such as; 'Last Laugh', 'Letters to the Editor' and 'Poems'. I will be able to pay even one shilling, should these be added for one copy.

by Edwin Ogutu Okiri, Kisumu.

● You really deserve your Shs. 20/- prize for your comments and suggestions, Edwin. We shall try to be worthy of the good words you have written. It is difficult to make **NEW ERA** a fortnightly but we shall try to expand it if we get more support from readers like you.

**TALK BACK** is another form of 'LETTERS to the editor' isn't it, Edwin? If any readers have any poems or jokes of their own, they are welcome to send these to **NEW ERA**



# Top Mombasa Schools

By Haji A. E. Goralwalla

**INTER-PRIMARY** contests in games, music drama, dancing swimming, arts and crafts are held by Coast Schools Sports and Cultural Association (COSSCA) in Mombasa the year round.

In the first term it is the most popular football contest, for boys, netball for girls and volleyball. Mombasa Town is divided into six zones and this year, Mbaraki zone won the senior football with Changamwe Zone in second place. In the football juniors competition Ziواني Zone was tops, followed by Kisuani Zone.

The Majengo girls carried away the Juniors and Seniors netball trophy with Tononoka Zone and Changamwe Zone as runners up. In volleyball, Majengo Zone stood first, Changamwe Zone in the second place.

In the second term, COSSCA held the hockey, cricket and athletics meetings in addition to holding the music, drama, art, craft and home science exhibitions.

Last term Kaloleni Primary School won the hockey honours followed by Kikowani P. S. In cricket the Kikowani Eleven was tops followed by the Aga Khan Eleven.

In the Upper Primary singing festival, Likoni School for the Blind made a clean sweep of the first prizes in both mixed and boys choirs, while Buxton Primary School was second in both the competitions.

In the Girls Choir, the positions were completely changed when Buxton P. S. stood first while Likoni School was second.

At the Art, Crafts and Home Science Exhibition, Mombasa P.S. stood first with 75 marks while Alibhai Punja P.S. was

second with 57 marks and Aga Khan Girls P.S. was a close third with 53 along with Mbeni with 53 at fourth place, and Bondeni P.S. with 50 marks stood fifth.

At the Mombasa Show the Municipal Education Department had a stand showing the art, craft and needlework of the students which was very much admired by the visitors to the Show.

The Coast hockey season began last September and is now in full swing with the six a side hockey festival. This will be followed by Burrows Hockey Shield for secondary schools and then the Soni League.

The primary schools are also preparing for their zonal swimming competitions now. Traditional dancing and P.E. Competitions are also being held this term by COSSCA.

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# mr. knowall

23

- Q. Which was the first animal to be tamed by man?**  
*Joseph F. Kinuthia, Baba Dogo P.S.)*
- ☐ A dog.
- Q. What was the ship of East India Company called?**  
*(Kamal C. Shah, Visa Oshwal P.S.)*
- ☐ The Swallow.
- Q. Who invented a bicycle and in which year?**  
*(Mkilo Msaga, Dr. Aggrey P.S.)*
- ☐ A Scotsman in 1839.
- Q. Who invented the printing machine and in which year?**  
*(Okoth Onyango, Dr. Aggrey P.S.)*
- ☐ It was invented by Gutenberg in the 15th century.
- Q. What is the height of the highest peak of the Alps?**  
*(Joseph Chege, Baba Dogo P.S.)*
- ☐ Mt. Blanc -- 15,781ft.
- Q. Which instrument was used to measure the weight of the earth?**  
*(Joseph Chege, Baba Dogo P.S.)*
- ☐ It was calculated by scientists.
- Q. Who was the first man to know about monsoon winds and in which year?**  
*Gabriel C. Obiya, St. John's P.S.)*
- ☐ The Arabs knew about these winds for centuries.
- Q. What is the importance of photosynthesis to plants?**  
*(Susan F. Njeri, Dr. Livingstone P.S.)*
- ☐ It helps plants build up necessary sugars by using energy from the sun.
- Q. Who discovered the causes of malaria and in which year?**  
*(Alfred Owino Albert, Dr. Krapf's P.S.)*
- ☐ Ronald Ross in 1889.
- Q. Who discovered X-Rays?**  
*(Alfred O., Dr. Livingstone P.S.)*
- ☐ Wilhelm Konrad Rontgen of Germany.
- Q. How many countries are there in Europe and which is the largest?**  
*(Julius Omari, Dr. Krapf P.S.)*
- ☐ There are 34 countries in Europe. Russia is the largest.
- Q. How many pairs of legs has a true insect?**  
*(George Obuwanda, Lake Victoria P.S.)*
- ☐ Three.
- Q. In what way does a butterfly differ from a moth?**  
*(George Obuwanda, Lake Victoria P.S.)*
- ☐ The moth has bigger antennae than the butterfly and flies at night, whereas the butterfly flies by day time only.
- Q. Which is the hottest part of the human body?**  
*(John H. Y. Osongi, Dagoretti Muslim P.S.)*
- ☐ Livers.
- Q. How long is River Nile in kilometres?**  
*(John H. Y. Osongi, Dagoretti Muslim P.S.)*
- ☐ 6,683 kilometres.
- Q. We say a geographer, a musician, a historian -- why don't we say an Englisher?**  
*(Martha M. Mariuki, Morrison P.S.)*
- ☐ While it is not incorrect to say Englisher, Englishman is more correct.
- Q. Who was the first man to crystalize radium?**  
*(Neera Joshi, Our Lady of Mercy School).*
- ☐ Marie Curie.

# IT'S KENYA'S CUP!

Kenya tops East Africa in soccer!

FOR THE NEXT one year, Kenya's National Football Team will be the reigning soccer champions in East Africa following their recent thundering victory in the East African Challenge Cup Competition in Nairobi City Stadium.

This year has proved to be a lucky one for the team because apart from their success in the challenge cup, the team's biggest dream came true when they also qualified for the first time for the final round of Africa Nations Cup to be played in the Came-

roons in February next year.

Kenya took the Challenge Cup with five points from their three games after defeating Uganda 2-0 in a final match. Uganda had held the trophy for the past three years while the last time Kenya won the cup was five years ago.

Uganda and Tanzania shared the second place while Zanzibar was third.

From the start of the week-long series of matches, Kenya played with good timing and tackling and with great speed and accuracy.

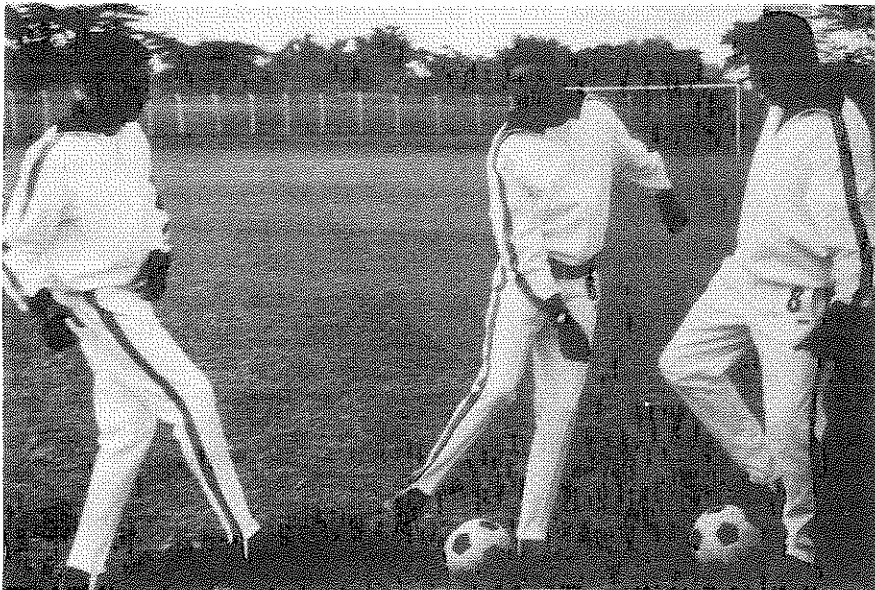
Kenya won Zanzibar 4-0 and

went on draw with Tanzania 1-1 and when the last whistle blew at the deciding match, an estimated crowd of over 18,000 went wild with joy and the Mayor of Nairobi Councillor Margaret Kenyatta presented the Trophy to the team's captain Mr. John Nyawanga.

The man behind Kenya's success was the German coach Mr. Eckhard Krautzun but he will shortly leave us and that is a big blow to Kenya soccer.

He not only improved the team's discipline and training but he also ricketed the team to become the champions.

NEW ERA hopes that Kenya keeps it up through the Africa Nations Cup to win the next Challenge Cup.—Mitch Oderrow



## COMING COMING

Examinations are coming and the next issue of **NEW ERA** will have all tips and hints to help you to pass them. Special articles will tell you how to prepare for the exams and will have the CPE and KJSE time tables.

So if you want to pass your exams. You can't afford to miss **NEW ERA** No. 51.

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