

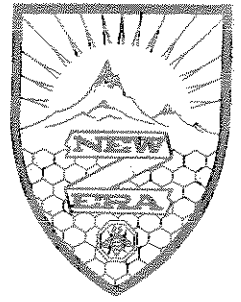
NEW

A MAGAZINE FOR
YOUNG KENYANS

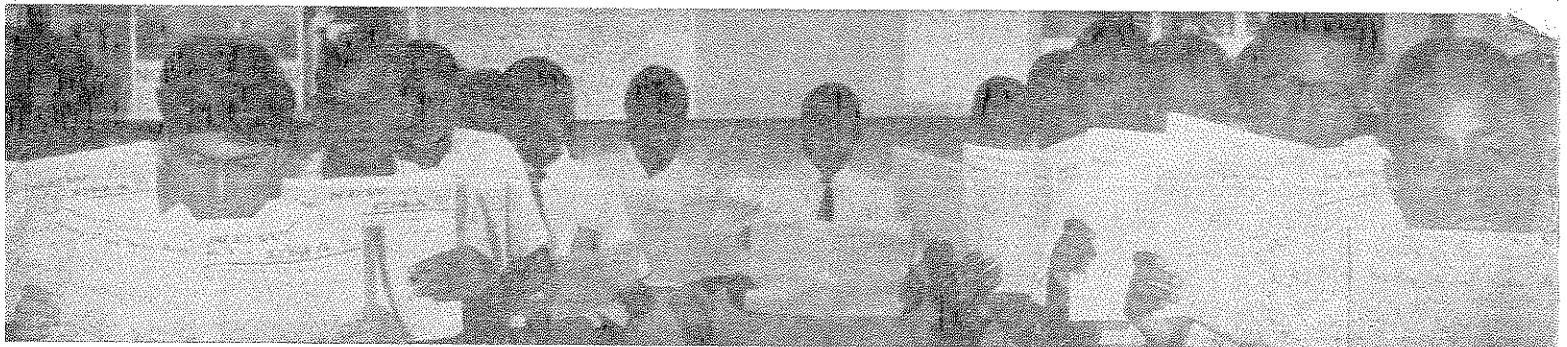
No. 7

JANUARY, 1967 — 50 CENTS

ERA



Hello 1967 - a year to read and grow up!



● Like the students pictured above, we hope that you, too, will become a regular New Era reader this year.

Make a tapefriend with a TALKING LETTER

Would you like to talk with students and teachers in New Zealand, Canada, Germany, U.S.A. or almost any other country?

Would you like to listen to the music and songs from any of these countries Or would you like to exchange pictures, post cards, slides or stamps?

Yes, it is all possible this year if you or your school owns a tape recorder and you know about World Tapes for Education.

Most people think that a tape recorder is only useful for recording music or speeches and they can hardly imagine sending or receiving talking letters on tape. Yet this is being done by thousands of members of World Tapes for Education (WTE).

WTE serves families, school children, blind people, scouts, teenagers, old or handicapped people. It helps students learning foreign languages and makes friends with interesting people all over the world.

On joining WTE you will learn a new language. Some samples:

- ★ to tapespond — send and receive speaking letters on tapes.
 - ★ teen tapers — teenagers who are interested in taping.
 - ★ tapepal — a friend made by sending taped letters.
- You can get to know.**
- ★ A high school class on Kangaroo Island, off the coast of S. Australia who want to compare their lives with school students in other parts of the world.
 - ★ The English speaking society of a Japanese school would like to tell you about their country.

(Continued on page 15)

In this issue

● JOIN A LIBRARY

full details for joining any one of the leading libraries in Nairobi are given in this issue. Make friends with books and discover new worlds.

● MAKE A "TAPE PAL"

by joining World Tapes for Education and talk to new friends overseas.

● CHOOSE A PEN-FRIEND

by selecting a pupil of your interests and hobbies from the list printed in this issue. Exchange letters, picture cards, stamps and pictures.

● KNOW THE OLYMPIC PREPARATIONS

by reading the special reports NEW ERA gets from the Organising Committee for the XIX Olympic Games in Mexico. The first report is on back page.

● WIN A CAMERA

by taking part in the exciting 'NEW ERA-KODAK' competition which offers three Kodak cameras worth more than Shs. 500/- as prizes.

Wake up and read! Join a library to...

EXPLORE WITH BOOKS !

● **Macmillan Memorial Library** — Portal Street, has a special children's section with about 3,500 books; only Shs. 5/- deposit is payable by school children under 16 years and you can borrow one book at a time. The library has special reading tables in children's room and a branch library with children's books will soon be opened at Kaloleni. The library times are: Monday to Friday — 9 a.m. to 5 p.m. Saturday 8.30 a.m. to 1 p.m.

● **Desai Memorial Library** — Victoria Street, Nairobi, has a special children's section and only 5/- deposit is payable by school children. In addition, the students have to pay 6/- every year as the library fees. You can borrow one book at a time and new books can be bought at children's request. Library

times are Monday to Friday — 4.30 to 6.30 p.m.

● **The British Council Library** — opposite National Theatre, Nairobi, accepts children over 15 years of age. They have to pay 5/- for joining the library. The student members must also be recommended by a teacher and then the member can borrow two books in a fortnight from the great number of books which this library has.

● **Indian Information Services Library** — Jivan Bharti Building, Harambee Avenue, Nairobi, has a reading room and library for students and children. The students have to pay a deposit of Shs. 20/- and can then borrow books from the library.

● **U.S.I.S. Library** — Government Road, Nairobi has many

books suitable for children and students. To become a member you must be recommended by your teacher and then you can borrow books from this library. You can also borrow magazines for reading. The newly decorated and enlarged reading room has many illustrated American magazines and newspapers.

● **Kennedy Memorial Library** — at New Era College, Government Road, Nairobi, has 5,000 books suitable for primary and secondary school students. Open to college students only, but outside members can be accepted after they have deposited Shs. 20/- and have been recommended by a responsible person. Library times: Monday to Friday — 9 to 10.30 a.m. and 5 to 5.30 p.m. Saturdays 9 to 11 a.m.



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and MAKERERE.

In NEW ERA No. 1 you started to learn The Science of Wealth. This science tells you what is money, how it is earned and and how you get all the things you use.

To make wealth you need:

***LABOUR:** any effort of the body or the mind e.g. digging a field or writing account books.

***LAND:** All things made by God i.e. land, minerals, rivers, lakes and seas.

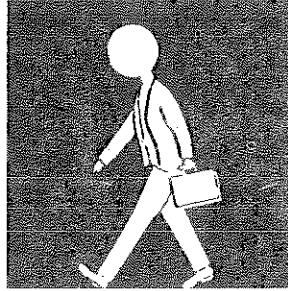
***CAPITAL:** The tools or skills used to make wealth e.g. tractors to grow crops, machinery to make pencils or the knowledge of a lawyer or a doctor.

You then learnt that in producing wealth these three things have to be paid for:

LABOUR	earns	WEALTH
LAND	earns	RENT
CAPITAL	earns	INTEREST

AFTER learning how coins and notes came to be used as money; you learnt how shopkeepers fix prices at the point where the supply equals the demand for a thing.

You also found out how rent of land is fixed and how it rises when better farming methods are used. Rent also rises if land can be used in a better way, e.g. building shops rather than growing crops.



The Science of Wealth - 7

In our last lesson we learnt a new word "SPECULATION". Do you remember what it means? It means not using a plot of land in order to get a higher price for it in the future. Speculation raises rents; and makes land more expensive to buy.

It has many other serious effects too. It reduces the wages people can get for the labours. Hence the workers may become poorer. It also lowers the rate of interest which may discourage people from saving money and encourage them to spend it. When workers cannot get good wages and capital does not get enough interest, then less goods are produced. This happens because workers do not like to earn low incomes and people do not like to earn less interest.

Now we find that production of goods and services is reduced. Factories are closed, now new buildings are put up and shops have very few customers. All this is due to the fact that people have less money to spend. Moreover, the people with capital do not want to lend their capital as it now gets them less interest.

When no new factories are being built and people have no money, then there seems to be little need for producing all the goods we require.

So the old factories stop producing goods and may perhaps close down.

This is a terrible thing to

happen. The factory managers tell the workers that there is no work for them and they lose their jobs.

You must not think that all these things are imaginary. Sometimes these things actually happen and cause a great deal of suffering.

From 1929 to 1933 most of the terrible effects described above really took place.

Of course, there were other causes for this, in addition to speculation. These years are now called: **The Great Depression** — from 'depress' which means to go down.

The prices of all goods and foods fell down greatly and yet there were very few people with money to buy them: The shops had large notices reading "Closing down sale" and yet there were no customers to buy their goods.

The factories stopped making goods because people had no money to buy them. So millions of people all over the world were without jobs.

Men, women and children starved as there was no money to buy foods for them. Thousands committed suicides and others begged for money or food. Soup kitchens were started to give free bread and soup to the poor and jobless.

In U.S.A. alone, the **Great Depression cost more than half a trillion dollars. This is equal to the cost of the Second World War.**

More important than all this money was the hunger, the

disease and the poverty that was caused.

So we see that land speculation can cause a great deal of hardship. Now we face the important question: how can we avoid these bad effects of land speculation?

To find an answer, we must start from the very beginning. This means that we must go back to land.

All production begins with land. Growing crops for food, minerals for machines and water or coal for power come from the land.

Therefore, if labour and capital do not get land, they cannot produce anything. Can you grow crops without it? So, to stop the hardship of the people due to land speculation, the following things can help:

1. Falling prices (values) of land so that labour and capital may work on it.
2. New inventions e.g. a new kind of seed that grows in poor soil and uses land that was idle.
3. More people to work on land.
4. People willing to accept lower wages and lower interest rates to start new factories which will give jobs to the workers.

When these things are done, happy days are back again because new factories are being built people have jobs, more goods are being produced and lastly interest rates rise.

(Test yourself see page 4)

ELUCATION IS LIKE 'A PYRAMID'

Education is like a pyramid with primary education supplying the base and a University degree its apex, said Hon. Tom Mboya to Uairobi Primary School pupils on their Speech Day recently.

He said the strength of the pyramid depends on the nature and degree of the support given to the base.

"It is in the primary school," said Mr. Mboya, "that the future leaders of this nation will receive their initial (first) education."

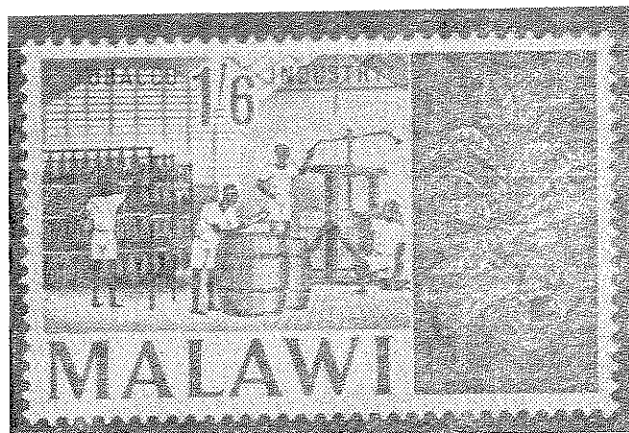
56% at school

He said at present 56 per cent of all our children of primary school age are at school. Sooner or later, this would increase greatly and by

— Hon. Tom Mboya
the end of this century, most of Kenya's businessmen and farmers shall at least have a primary school education.

"We have received a loan from the World Bank and several of our secondary and technical schools will be enlarged and their enrolment increased" he said.

In the primary schools, at least 46 per cent of the teachers are unqualified at present, he said. "Many Kenyans who have obtained degrees are unwilling to leave the towns and go back to the villages to teach there; a rural teacher's life is lonely and isolated and we all know it," he said.



● Workers are drying and packing tobacco leaves in barrels for export from Malawi. On the right is a tobacco plant shown on this stamp.

TEST YOURSELF

1. Why does speculation raise rent?
2. What are the two effects of speculations?
3. Why do people lose their jobs?
4. How is production reduced?
5. How can we fight against bad effects of land speculation?

ANSWERS on page 14.

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NAIROBI

THE K.P.E. PAGE

Early Results: 48.5 percent pass

K.P.E. results were declared three weeks earlier than last year with about half of the 142,000 pupils passing the examination. The pass percentage is 48.5 — three percent higher than last year.

Declaring the results Mr. J. K. Njoroge, the Permanent Secretary of the Ministry of Education, said that his Ministry had more than satisfied last year's critics by announcing the results earlier and completing the selection of Form I for government secondary schools.

Mr. Njoroge said that all the successful pupils would be able to find Form I seats in government, Harambee and private secondary schools.

Last year the results were not out until 27th January and the selection was not completed until February when the new Form I classes started. This year these classes started on time.

The Permanent Secretary was satisfied that there were no leakages of K.P.E. papers this year.

Eleven thousand five hundred students were admitted in Form I classes in 1965. According to the Five Year Development Plan, 17,000 students will get secondary school places by 1970.

Coast K.P.E. Results

Three thousand and fourteen candidates out of 6,992 passed the K.P.E. from the Coast Province said Mr. S. L. Sabwa, the Provincial Education Officer in Mombasa.

Mombasa District led the Province with a total of 1,517 passes followed by Kilifi District with 721.

Nairobi tops in Kenya

Nairobi topped all the provinces with K.P.E. pass percentage of 58.6% said Mr. J. Wanyoike, Ag. City Education Officer, in a special interview with **NEW ERA**. Full Provincial Results:

1. Nairobi	58.6%
2. Nyanza	54%
3. Rift Valley	51.7%
4. Eastern	50.3%
5. Central	44.7%
6. Western	43.8%
7. Coast	39.3%
8. North Eastern	36.3%

Six Nairobi Schools obtained 100% results in K.P.E. **NEW ERA**, presents the first ten schools in K.P.E.

SCHEDULE 'A' SCHOOLS

No.	Name	Appeared	Passed	Pass%
1.	Dandora	18	12	66.6%
2.	St. John's	94	60	63.8%
3.	Mbagathi Rd.	93	59	63.4%
4.	Kirima Kimwa	46	28	60.8%
5.	St. Paul's	98	58	59.1%
6.	Dr. Livingstone	95	56	58.9%
7.	Embakasi	48	28	58.3%
8.	Kamiti	29	16	55.1%
8.	Cheleta	29	16	55.1%
10.	Kahawa	42	23	54.7%

SCHEDULE 'B' SCHOOLS

No.	Name	Appeared	Passed	Pass%
1.	Highridge	89	76	85.3%
2.	Nairobi South	81	65	80.2%
3.	Govt. Rd.	30	23	76.6%
4.	Riverbank	105	80	76.1%
5.	City Primary	155	116	75.8%
6.	Park Road	97	72	74.2%
7.	Racecourse	84	61	72.6%
8.	Kongoni	71	51	71.8%
9.	Ainsworth	103	61	59.2%
10.	Juja Rd.	108	56	51.8%

SCHEDULE 'C' SCHOOLS

No.	Name	Appeared	Passed	Pass%
1.	Karen 'C'	16	16	100%
1.	Muthaiga	17	17	100%
1.	St. George's	42	42	100%
2.	Lavington	16	15	93.7%
3.	Nairobi Pr.	79	70	88.6%
4.	Kilimani	35	31	88.5%
4.	Westlands	35	31	88.5%

AIDED SCHOOLS

No.	Name	Appeared	Passed	Pass%
1.	Hospital Hill	38	38	100%
2.	O.L.M. Nbi. S.	39	34	87.1%
3.	Aga Khan	128	111	86.7%
4.	C.G.H.U.P.S.	63	53	84.1%
5.	Cath. Par.	37	31	83.7%
6.	St Th. (B)	73	61	83.5%
7.	Khalsa B & G	95	78	82.1%
8.	Visha Oshwal	190	55	81.6%
9.	St. Th. (G)	71	56	78.9%
10.	Parklands	105	76	72.3%

50% AFRICANS IN FORM I

The Ministry of Education has asked former European and Asian Secondary Schools to enrol 50% Africans in their Form I classes.

Last year some of these schools took 88% Africans while others were below 5%.

Some Non-African pupils have also been admitted to purely African schools.

The Rev. Andrew Hake of the Christian Council of Kenya said that out of 150,000 annual K.P.E. School-leavers, about 14,000 find Secondary School places and about 11,000 join Harambee and private schools.

From the remaining pupils, about 3,000 are trained in jobs and 30,000 repeat K.P.E.

By 1980, the number of K.P.E. School leavers will be 350,000.

What is a Speech Day ?

Mr. Duncan Ndegwa, Permanent Secretary to the President's Office, beautifully described a speech day at Lavington Primary School when he praise the work of this school.

On a speech day, Mr. Ndegwa said:—

THE PARENTS: Who are able to attend use the golden opportunity of a speech to think about some urgent office problems or to wonder if their staff has put some salt in the potatoes.

THE TEACHERS: Whose life during the terms is one long series of speeches, sit back with expressions of practised concentration on their faces.

THE HEADMASTER: Always has to listen. This is one day in the year when he really has to do some work.

THE PUPILS: Really want to rush about and make a noise and eat things.

"A speech Day really amounts to the Headmaster's end-of-term report and gives some of us the opportunity in public to say what we think of him," said Mr. Ndegwa.

Mr. Ndegwa's son was the first African to enrol at this school. After saying this, he did not use the word 'African' again because he said: "We are all Kenyans today, working to build a new country without any difference or discrimination between us, meeting the challenge of national effort and tolerance that has been the life and work of Mzee Jomo Kenyatta."

Talking to the young pupils, he said: "Sometimes your work seems a burden, as you get fed up. But remember this: when you think about it seriously, you are not simply working because the teachers make you. You are working for yourselves.

to find out all the things you must know so as to be able to do the things you want to do later on. This will be your own reward.

SELFISH

"But it would be selfish first to think in this way. In fact, anything you do and every effort you make really matters, both to your own family and to the bigger family we call Kenya.

"Both of these kinds of family be proud of your success, and I want you always to be proud of them," he said.

Mr. Ndegwa who is also a member of the Lavington Primary School Committee, said the Headmaster, Mr. Sentance, had made the school a family institution with an atmosphere of home and a real school spirit.

"The kids are happy here . . . and I have yet to meet a parent who is in way dissatisfied," he said.

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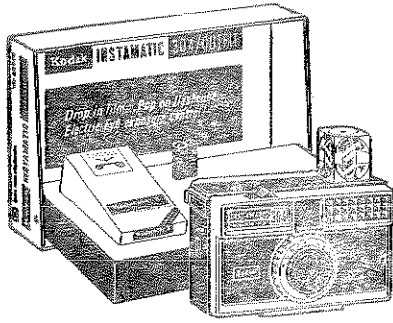
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NAIROBI

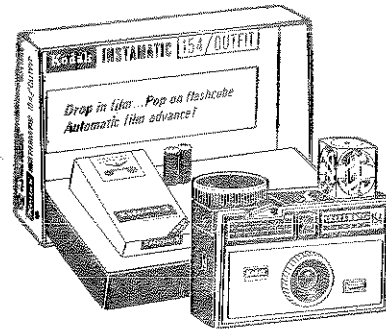
- All orders by post are speedily despatched throughout E. Africa by our postal service.

FIRST PRIZE



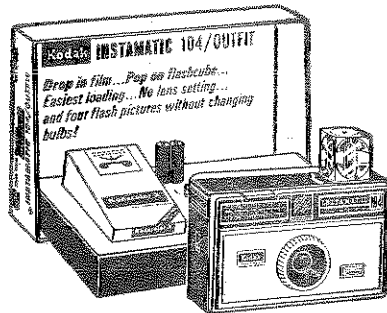
304: outfit with AUTOMATIC ELECTRIC EYE. New KODAK INSTAMATIC 304 Camera automatically sets exposure for a good shot every shot ... even tells you when to use flash. New flashcube lets you shoot four flash pictures without changing bulbs.

SECOND PRIZE



154: outfit with AUTOMATIC FILM ADVANCE. New KODAK INSTAMATIC 154 Camera advances film ... rotates flashcube after every shot. Lets you shoot four flash pictures without changing bulbs. One wind of the spring motor is good for 12 exposures.

THIRD PRIZE



104: outfit SIMPLEST, LOWEST PRICED WITH FLASHCUBE. New KODAK INSTAMATIC 104 Camera shifts shutter to flash speed automatically when you pop on flashcube. Flashcube lets you shoot four flash pictures without changing bulbs ... rotates automatically as you advance film.

NEW ERA KODAK COMPETITION

To win these prizes write a short composition on **"IF I HAD A KODAK CAMERA"**

Tell us what you would do with it, how you would use it and what photos you would take if you owned a Kodak camera.

- RULES:** (1) The composition must be written in English on one side of the paper only. It must be not more than 250-300 words.
- (2) You must put your full name and school address on the top right hand corner of your entry.
- (3) You must mark your envelope **"NEW ERA KODAK COMPETITION"** and post it to The Editor, New Era Magazine, P.O. Box 6854, Nairobi.
- (4) The closing date for all entries is 17th February, 1967.

RESULTS OF 'NEW ERA' SCHOLARSHIP COMPETITION:

'My greatest treasure: happier, healthier citizens'

'How I will help Kenya when I grow up' was the subject of the essay competition announced in NEW ERA Magazine No. 6.

The prizes were Form I scholarships worth Shs. 1,020/- at New Era College.

Entries from all over the country flowed in since mid-November and judging them was no easy task. A panel of three judges announce the following winners:

1. First — One year's Form I scholarship

Edward Kagotho Ndungu, Molo Forest School, P.O. Box

147 Molo.

2. Second — Form I scholarship for two terms.

Mark Olukano, Chepchonia Centre School, P.O. Box 2062, Endebess.

3. Third — Form I scholarship for one term.

Kipkeino Rono, Kimaren Upper Primary School, P.O. Box 44, Kapsabet.

4. Fourth — Scholarship for 1/3 term fees.

Benjamin K. Lunasi, Tarakwa Primary School, P.O. Box 727, Eldoret.

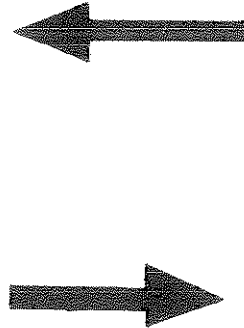
In his prize winning essay Edward Ndungu writes: "After

training as a first grade teacher I will teach during the day at a local school, and during the evenings at a night school attended by young and old. I will ask my fellow countrymen to contribute a little money so that we can form a co-operative society which is very important to Kenya to-day. We shall then buy a big farm to plant cash crops. We will build our own self-help church, hospital, health centre and a primary school on our farm.

My greatest treasure will be seeing happier, healthier citizens the blessings from the poor."



● Mr. James Gichuru, the Minister of Finance, presents the International Press Institute Diploma in journalism to NEW ERA editor. After completing a full time six months course in journalism, Mr. Kul Bhushan gained distinctions in every one of the thirteen subjects examined in and was also awarded a portable typewriter by Mr. Tom Hopkinson (left).

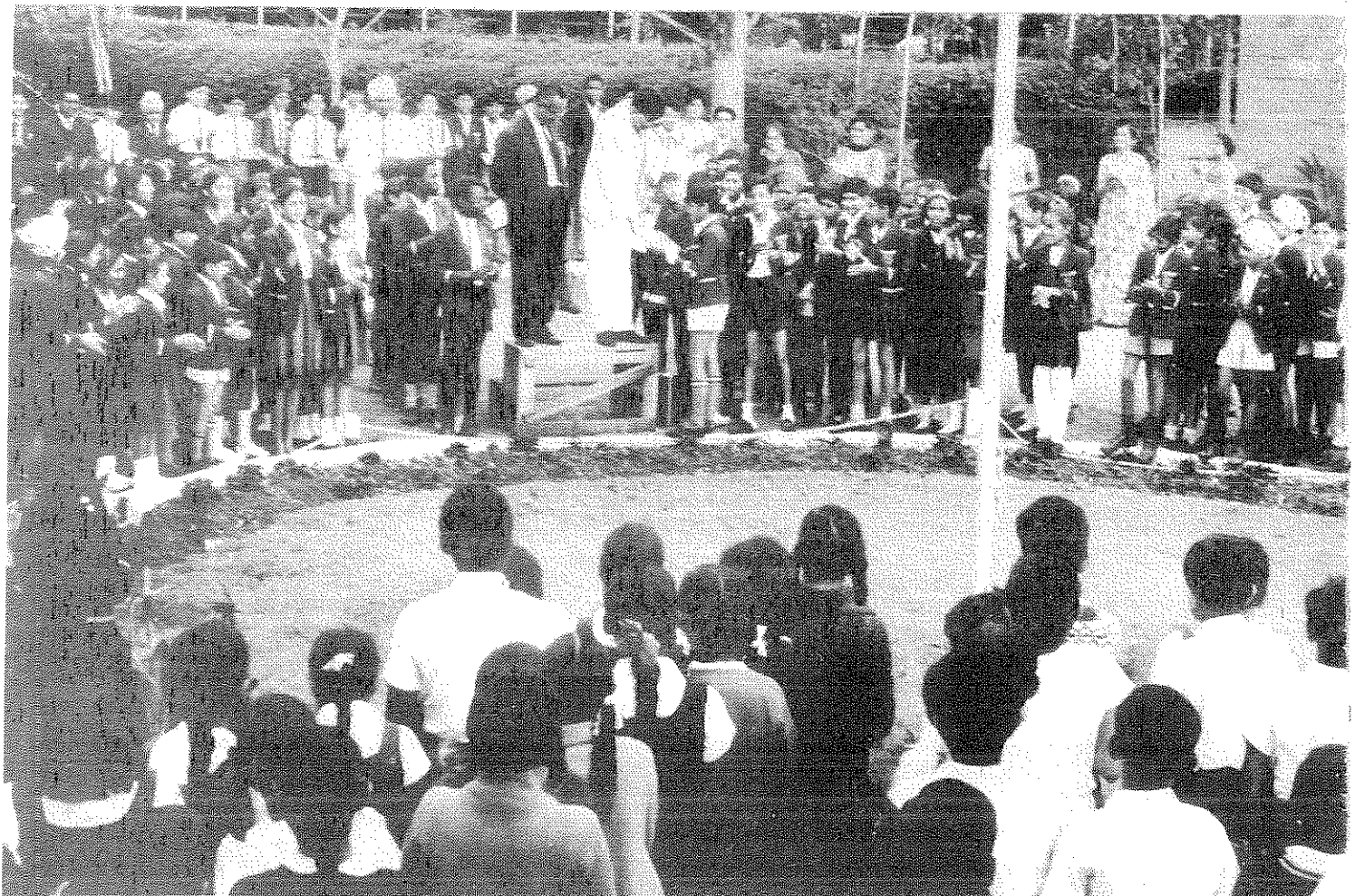


● Esmerlda of Parklands Primary is full of happiness on getting her prize for Mr. Knowall. Her prize winning question, "What is happiness?"

Receiving

. . . and Presenting Prizes

● Giving away prizes for Mr. Knowall at Highridge Primary School, NEW ERA editor addresses the school at a special assembly. To the left is Mr. K. D. Saggar, the Headmaster.



President's New Year Message



IN HIS NEW YEAR MESSAGE, THE PRESIDENT OF KENYA, H.E. MZEE JOMO KENYATTA SAID, "WE MUST SEEK A WORLD ORDER BASED ON FAIR PLAY ON THE PART OF THE STRONG, AND JUSTICE AND SECURITY FOR THE WEAK."

● "KENYA ENTERS THE YEAR 1967 WITH DETERMINATION TO JOIN TOGETHER WITH ALL PEACE-LOVING NATIONS IN THE ENDEAVOUR TO PRESERVE JUSTICE, MAINTAIN WORLD PEACE AND BRING ABOUT CLOSER UNITY AND UNDERSTANDING AMONG THE PEOPLES OF THE WORLD."

● "WE ALL MUST BE ENCOURAGED BY THE PROGRESS MADE IN THE LAST YEAR. 1967 HOLDS EVEN GREATER PROSPECTS FOR ALL OUR PEOPLE. ONCE AGAIN WE CAN ENTER ANOTHER NEW YEAR CONFIDENT THAT THE FUTURE LIES IN THE HANDS OF EACH ONE OF OUR OWN PEOPLE."

● "LET US ALL THEREFORE RESOLVE TO MAKE 1967 THE YEAR OF OUR GREATEST ENDEAVOUR."

AROUND THE SCHOOLS IN PICTURES

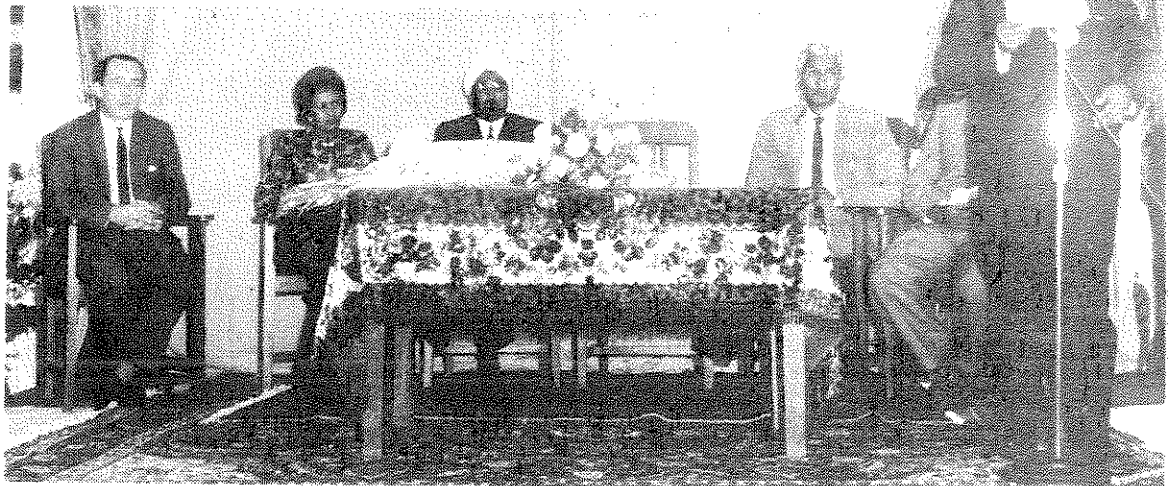
By L. KHANNA



Mayor at Prize Day

● Ald. Charles Rubia is garlanded on arrival at the prize day of Ainsworth Street Primary School while Mr. R. S. Jabbal looks on with pleasure.

Ald. Rubia delivers his speech at the function. Sitting on the stage from L to R Mr. J. F. Callander, C.E.O., Mrs. Rubia, Mr. Jabbal and Coun. Yukub.



Mayor tells pupils about the ...

NEW SCHOOLS IN NAIROBI

Nairobi City Council will provide facilities for 52,000 children this year said the Mayor of Nairobi, Alderman Charles Rubia when speaking at the Ainsworth St. Primary School Prize Day held last December. He said that the City Council has already opened new schools in Mariakani, Kileleshwa, Ofafa, Kariobangi and Westlands. A start had been made on new schools in Makongeni and Selater's Road.

"In 1967 we plan to build new schools in Dagoretti, Garden Estate, Dandora, Lower Kabete, Langata, another new school in Ofafa, and also in Doonholm Road.

A school in Eastleigh will take 820 primary school children.

"My Council is doing what it can to see that your children

receive the best possible education. We insist on employing the best teachers available.

We have increased the amount of money available for text books and other school equipment. "So you see 1967 will be another year of progress in the city in every direction," the Mayor said.

The Mayor congratulated the school for the progress it had made and the fine K.P.E. results they had produced.

RESULTS IMPROVED

Earlier, the Headmaster of the Ainsworth Primary School, Mr. R. S. Jabbal said that the K.P.E. results had improved from 33% for 1964 to 59% in 1965. Talking about the activities of the school Mr. Jabbal mentioned the three pupils who jointly won New Era B.O.A.C.

competition and presented the B.O.A.C. globe to be school.

NEW ERA THANKED

"They were compensated by New Era and were presented with book gifts; all the same the school will always remember their sacrifice. Mr. Jabbal also mentioned the special ceremony held at the school in which Balvinder Singh received the first prize for 'Guess Who' competition from the New Era Publisher, the late Mr. V. P. Sharma. "The whole school watched the ceremony with great pleasure", he said.

He happily announced that the best high jumper in Nairobi schools was from Ainsworth Primary School. He is George Wayaki, "definitely a prospective Olympian."

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Here are the names and addresses of 25 American school-children aged between 10 and 11½ years who would like to make friends with you.

In addition to collecting stamps, coins, postcards, sewing and music, some of these children have unusual hobbies like baton twirling, skin diving, turtles and playing with snakes!

Whatever may be your hobby, you will certainly find someone you would like to know. Select your penpal from the list below, pick up your pen and write a fifty-cent air-letter to start an exciting friendship!

● **Marcia Graybill**
5115 Arbutus Avenue
Baltimore, Maryland 21227,
U.S.A.

Hobby: Travelling & Music.

● **Cheryl Johnson**
1233 Oakland Terrace Rd.
Baltimore, Maryland 21227,
U.S.A.

Hobby: Sewing & baton twirling.

● **Michele Williams**
5404 Highridge Street
Baltimore, Maryland 21227,
U.S.A.

Hobby: Collecting stamps.

● **Marcella Atwill**
5522 Ashbourne Rd.
Baltimore, Maryland 21227,
U.S.A.

Hobby: Turtles.

● **Joyce Guess**
1250 Vogt Avenue
Baltimore, Maryland 21227,
U.S.A.

Hobby: Sewing & embroidery

● **Leslie Kitchen**
5539 Ashbourne Rd.
Baltimore, Maryland 21227,
U.S.A.

Hobby: Collecting coins.

● **Susan Ogden**
1259 Maple Avenue
Baltimore, Maryland 21227,
U.S.A.

Hobby: Doll collecting.

● **Kelsey Hollis**
5207 Benson Avenue
Baltimore, Maryland 21227,
U.S.A.

Hobby: Collecting butterflies and playing with snakes

● **Joanne Roman**
1240 Brewster Street
Baltimore, Maryland 21227,
U.S.A.

Hobby: Ballet dancing.

● **Darlene Worthington**
1162 Elm Rd.
Baltimore, Maryland 21227,
U.S.A.

Hobby: Sewing stuffed animals.

● **Debbie Groszer**
1319 Elm Road
Baltimore, Maryland 21227,
U.S.A.

Hobby: Collecting coins, post cards.

● **Carol Hardesty**
5515 Rockleigh Drive
Baltimore, Maryland 21227,
U.S.A.

Hobby: Painting.

● **Karen Miller**
1320 Maple Avenue
Baltimore, Maryland 21227,
U.S.A.

Hobby: Dancing and piano.

● **Shirley Parks**
1414 Sulphur Spring Road
Baltimore, Maryland 21227,
U.S.A.

Hobby: Post cards.

● **Guy Fernandez**
1314 Poplar Avenue
Baltimore, Maryland 21227,
U.S.A.

Hobby: Collecting rocks.

● **Albert Saxon**
5411 Highridge Street
Baltimore, Maryland 21227,
U.S.A.

Hobby: Stamp collecting.

● **Mark Austin**
1309 Birch Avenue
Baltimore, Maryland 21227,
U.S.A.

Hobby: Baseball.

● **Gray Fisher**
1077 Elm Road
Baltimore, Maryland 21227,
U.S.A.

Hobby: Chemistry.

● **Dennis Jester**
1118 Elm Road
Baltimore, Maryland 21227,
U.S.A.

Hobby: Swimming & Skin diving.

● **Kenneth Wendling**
1239 Brewster Street
Baltimore, Maryland 21227,
U.S.A.

Hobby: Football.

● **William Trail**
5551 Oregon Avenue
Baltimore, Maryland 21227,
U.S.A.

Hobby: Model planes, cars, ships.

● **Donald Spurling**
5423 Highridge Street
Baltimore, Maryland 21227,
U.S.A.

Hobby: Collecting money.

● **Paul George**
1252 Sulphur Spring Road
Baltimore, Maryland 21227,
U.S.A.

Hobby: Making models of cars.

● **Mark Maslin**
5213 Arbutus Avenue
Baltimore, Maryland 21227,
U.S.A.

Hobby: Making paper mache objects.

● **June Cormier**
1050 Elm Road
Baltimore, Maryland 21227,
U.S.A.

Hobby: Reading.

RABBITS AT SCHOOL

The Machakos Primary School has produced a very attractive annual magazine called **THE BRIDGE** with a foreward by Hon. Tom J. Mboya.

It has some interesting news, for example:

Two rabbits joined the school members (remission granted) and are reported to be doing well in all classes.

The School Hall has had its walls eaten by ants. It seems that no attention was paid to them during the famine relief campaign.

Ants also are up the School Garage which collapsed seconds after the Headmaster's car drove out of it. Now aren't they considerate?

The School store has been partitioned to allow for a long-wanted staff-room but most members stay out . . . they complain that the corrugated — iron roof bakes the staff. What cakes?

P.O. Box 6854
NAIROBI, Kenya



Letter from
NEW ERA
Editor
to you.

Dear 'NEW ERA' reader,

With the new year, you are in a new class.

Let us hope that this year you will work hard to become a better student, a better player and above all—a better person.

You can become a better student by working regularly both at school and at home.

You can become a better player by more practice, exercise and by showing sportsmanship at all times.

And you can become a better person by obeying your elders doing your duty and by serving our country, Kenya.

In the classroom, on the playground or at home remember the popular song that says:

Do What You Do, Do Well!

From this issue onwards your magazine has truly become Kenyan. Last year NEW ERA was very popular in Schedule 'B' schools and it hardly reached schedule 'A' and 'C' schools.

Now all schedule 'A' schools are getting at least 20 copies of your magazine and it is also being sent to schedule 'C' schools. From No. 8

onwards, we hope to print more news from all these schools.

We are very proud and happy at this progress and in this connection the Education Department of the Nairobi City Council is to be thanked.

"Two out of every three people go hungry," was the subject of an essay competition for French schoolchildren recently. It is also a fact of life in our world.

There is a story in UNESCO FEATURES of a Paris bus changed to make a moving exhibition with African carvings and charts showing the world wide problem of hunger. No wonder, it is called "The Hunger Bus".

It toured the French provinces and showed the school children the greatest problem facing mankind today.

In the essay competition the winner wrote: "Hunger has won and man has lost; the battle was lost by our elders, through lack of organisation and lack of co-operation. We the younger generation must take up the challenge.

"The first step in overcoming this scourge (God's punishment) is for everyone to want to overcome it with all his might and then for everyone to join together in a vast army."

Will you write to me and suggest how we may yet defeat hunger?

I will print the best ideas in New Era No. 8.

Looking forward to your letter,

With best wishes,

Your friend,

Kul Bhushan,

Editor.

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Qu. What is the height of Mount Kosciusko?

(Inderjit Singh — High-ridge P.S.)

- ★ It is the highest Mountain of Australia with a height of 7,338 ft.

Qu. Where would you look for Pleiades?

(Harun Rashid — Park Road P.S.)

- ★ These are nine brightest stars of the group in Taurus — found above the horizon in late autumn.

Qu. When was the first Olympic Games started and where?

(Kishore Shah — City P.S.)

- ★ In 1896 at Athens in Greece.

Qu. What is sulphur used for?

(Virendra Patel — Park Road P.S.)

- ★ Sulphur is used for making sulphuric acid, medicines and in vulcanising rubber.

Qu. In what kind of rock are diamonds found?

(Virendra Patel — Park Road P.S.)

- ★ Diamonds are made of pure carbon which has undergone great change under pressure, so these are found in Sedimentary rocks especially "PLACERS".

Qu. Is it really true that there is a hut, a tree and an old woman living in the moon?

(Nisha Shah — Government Road P.S.)

- ★ This belief is not true. We hope astronauts will soon tell us what is on the moon.

Qu. Why is it that we cannot easily pass in K.P.E?

(Vibha S. — Government Road P.S.)

- ★ It is easy to pass K.P.E. if you work hard and follow your teachers' instructions.

Qu. How deep is the Pacific Ocean?

(Benny Pereira — Goan School, Kisumu).

- ★ The average depth is 14,000 ft.

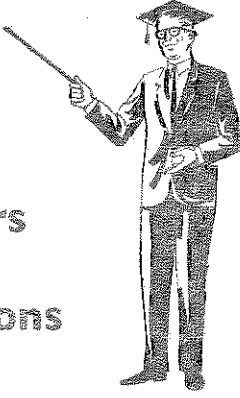
Qu. What is a table that has no legs?

(Ashok Patel — Kongoni P.S.)

- ★ A multiplication table!

Qu. Why is a moon's eclipse bigger than that of a sun's?

MR. KNOWALL



**answers
your
questions**

Write to:
MR. KNOWALL, c/o New Era,
P.O. Box 6854, NAIROBI.

(Davinderpal S. — Juja Road P.S.)

- ★ Because moon is nearer to the earth than the sun.

Qu. When a man is born he goes on increasing in height; why doesn't he decrease?

(Kushwinder Singh — Ainsworth School).

- ★ The cells in a man's body multiply and grow; therefore he increases in height.

Qu. What will be the names of Basutoland and Bechuana-land when they become independent?

(Rajinder Kumar — Ainsworth P.S.)

- ★ Botswana and Lesotho.

Qu. How can a bird perch on a telegraph wire without getting an electric shock?

(Manjit Singh Dhillon — Juja Road P.S.)

- ★ The bird is not touching the earth, so the electric circuit is not completed to give it a shock.

Qu. How is an atom bomb made?

(Farida Sultanali — H.H. The Aga Khan P.S.)

- ★ The principle uses the splitting of an atom. When an atom is split, a great deal of energy is released and this is the atom bomb. This energy can also be used for peaceful purposes.

Qu. Who built the Statue of Liberty and when was it built?

(Farida Vohra — C.G.H.U. P.S.)

- ★ Frederic Bartholdi designed the Statue of Liberty — a present from the French people to the American people. The statue was unveiled on 28th Oct., 1886.

Qu. Who drew the first world map?

(Ramila Tailor — Government Road P.S.)

- ★ The ancient Egyptians and the Hindus are supposed to be the first map makers. Eratosthenes (276.C. 194 B.C.) measured the size of the earth. Picard (1671) made the first map of the world.

Qu. Why was early Paris built on an island?

(Pravinkant D. — Eastleigh P.S.)

- ★ Paris was built on an island in the River Seine to protect it from the attacks of other tribes during the early days of European history.

THREE BEST QUESTIONS

Qu. How can I convince a person that to be of a different race does not matter?

(Melvin George — Parklands School).

- ★ By always behaving in a way which will show that you treat everyone as a human being not a member of this race or that.

Qu. God is one; yet why does every religion adore him differently?

(Francis Fernandes — Parklands School).

- ★ There are many ways of reaching the same goal. All religions agree that God is one, the supreme being but show different paths to reach Him. It does not matter what path (religion) you have as long as you make contact with Him.

Qu. Why did God make evil persons if He knew that they would do harm?

(Avtar Thethy — Race-course P.S.)

- ★ To show us the difference between evil people and good people. Because God knows that evil people will do harm, He has also made good people to set things right. So we must thank Him.

TALKING LETTER

(Continued from page 1)

in New Hampshire, U.S.A. can offer a tape slide show.

- ★ Canadian school students from Stelarton want to exchange tapes to compare governments of various countries.

A Tape Club

After joining WTE Mr. Adolph Rothman who teaches at Smith haven School in New York State, formed a Tape Club at his school.

Soon he and his 24 pupils were talking to new friends in Australia, England, New Zealand, South Africa and many parts of U.S.A.

A corner of his classroom was changed into a communication centre and the walls were covered with brightly painted egg containers to get sound proofing. On the notice board he pinned tape envelopes, post cards, and photographs of tape friends with ribbons leading to a world map, pin pointing the spot where the message came from.

"WTE has brought and will continue to bring many benefits to the children I teach," says Mr. Rothman. "For all, a veil of unknowing has been lifted; for a few, a new world has been placed in their hands."

Living Language

After sending \$8 (about Shs. 56) to WTE Headquarters, your school will get a list of all WTE members and their addresses in 85 countries, six issues of TAPE TOPICS, a well produced, illustrated magazine which tells you all the WTE news. Your school can also obtain any tape from a huge library of tapes on hundreds of educational and interesting subjects. History, Geography, languages, customs, music, all become alive when you listen to them in living language.

Just write to: Mr. Harry B. Matthews, the Director, WTE International Headquarters, P.O. Box 15703, Dallas, Texas 75215, USA.

After your first year as a member, Mr. Matthews may well find you a sponsor to pay for your dues.

Use your school tape recorder and let 1967 be the year of the talking letters for you.

Africa's Newest State



● LESOTHO is the new name for Basutoland after it became independent on 4 October, 1966. Basutoland was formerly under British protection and is surrounded by the Republic of South Africa. On the left is Chief Moshoeshoe I — the founder of the Basuto nation and facing him is Paramount Chief Moshoeshoe II — the new Head of State.

Science of Wealth

Answers

1. Speculation increases rent when more people want houses to live in, offices to work in and shops to buy goods.

Houses, shops and offices need land and therefore when more land is demanded, the rent goes up.

2. Speculation reduces wages and lowers the rates of interest.
3. When the demand for goods is less, then fewer people are needed to produce them and many workers lose their jobs.

4. When workers earn less; they want fewer goods. So fewer things are produced.

5. By reducing the value of land, by new inventions, by increasing the population and by accepting less wages and lower interest for a short while.

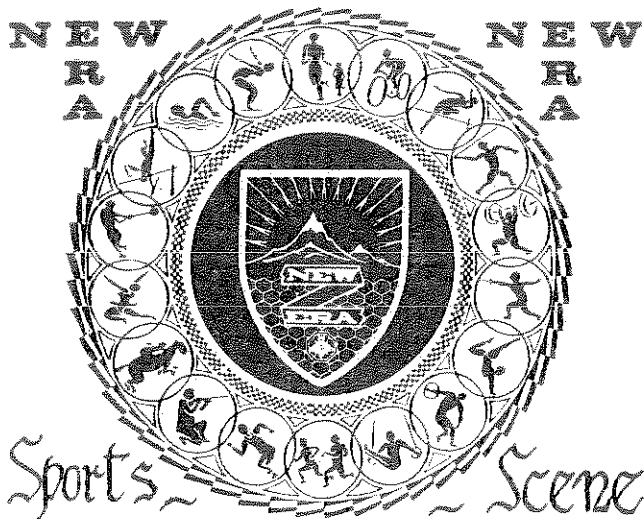
IN NEW ERA No. 8

- ★ A new series showing you that drawing is fun.
- ★ For girls, some new embroidery designs.
- ★ Mr. Knowall answers your questions.
- ★ Laugh in singulars and plurals — a poem about grammar.
- ★ All the important school news and sports news.

Don't miss your 'NEW ERA'

IN MOMBASA

"New Era" Magazine in Mombasa is sold at the City Bookshop next to Kenya Cinema, Fort Jesus Road Mombasa.

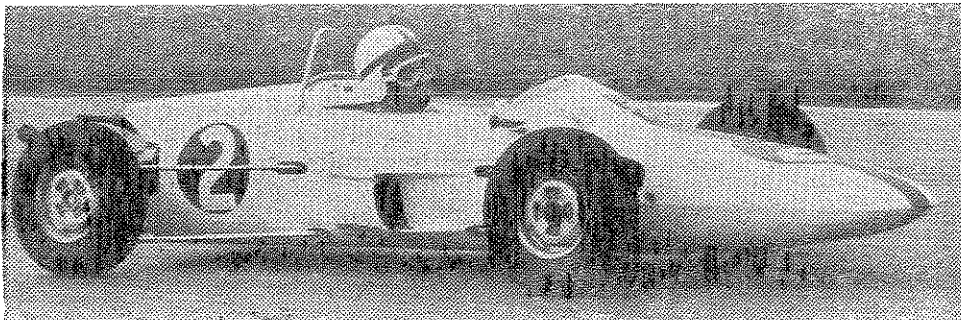


● GARY SOBERS WAVES TO THE CHEERING FANS ALONG WITH THE ENGLISH CRICKET TEAM CAPTAIN, BRIAN CLOSE, AFTER THE END OF A TEST SERIES LAST YEAR. NOW SOBERS IS PLAYING TEST MATCHES IN INDIA WHERE HE ANNOUNCED HIS ENGAGEMENT TO AN INDIAN FILM STAR.



Football's ballet in 'air!

● ARSENAL'S GOOLKEPER, JIM FURNELL PUNCHES THE BALL CLEAR FROM CHELSEA FORWARDS, BOBBY TAMBLING AND GEORGE GRAHAM, DURING THE DRAMATIC OPENING MINUTES OF THEIR GAMES. CHELSEA WON 3-1.



● THIS J.W. 4 MARK II SPORTS CAR CAN BE PUT TOGETHER BY TWO GOOD CAR MECHANICS IN ABOUT 4 HOURS SAY ITS MAKERS. IT CAN TAKE PART IN FORMULA IV RACES FOR CARS WITH AN ENGINE CAPACITY OF 250 C.C. THE BODY IS MADE OF FIBERGLASS AND THE CONTROLS CAN BE ADJUSTED TO SUIT DIFFERENT DRIVERS.

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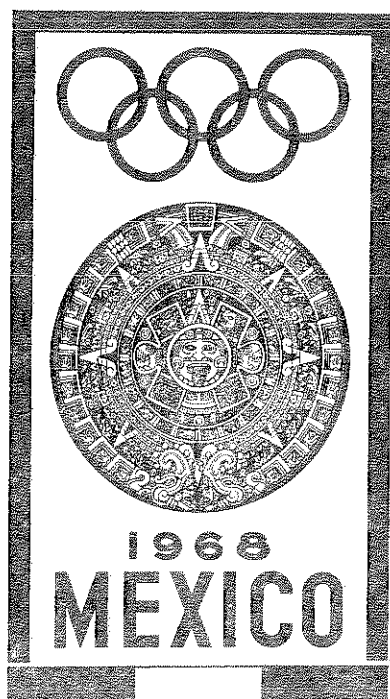
Phone 24574

NAIROBI

MEXICO

With only one year to go, preparations for the 19th Olympic Games at Mexico are well advanced. 'NEW ERA' Magazine was the first magazine in East Africa to receive the official Olympic Games poster shown here. The official Olympic Games lapel badges were received from Mr. R. D. Wolfowitz, Private Secretary of the Organising Committee of the 19th Olympic Games to be held in 1968.

Last month we were pleased to give a copy of this poster to all the big Kenya newspapers and the 'Daily Nation' of 8th December, 1966 and the 'East African Standard' of 16th December, 1966 printed a picture of this poster which shows the ancient Aztec Mask surrounded by a Mexican design from the historic past of this country. This circular design is crowned by the 5-ring emblem of the Olympic Games in blue, yellow, black, green and red which stands for the five continents of the world.



At the bottom is the tricolour flag for Mexico in green, white and red. It is a pity we cannot show you the beautiful colours of this poster but we leave it to your imagination. The poster resembles the 1964 Tokyo Olympic Games poster.

1968

New Era magazine is proud to announce that it will tell you all about the great city of Mexico in which the Olympic Games will be held next year, the Olympic village which is being built to house all the athletes and all the other preparations which are being made for the greatest athletic event held every four years.

In MUNICH

In 1972 the Olympic Games will be held in Munich, Western Germany.

KENYA NEEDS £25,000

Mr. Reggie Alexander, Chairman of Kenya Olympic and Commonwealth Games Association, has announced that £25,000 will be required to send the Kenya team to Mexico. His association will soon start some projects to collect this amount.

We hope that all young Kenyans will help in this noble cause to send our team to Mexico.

Mwila coaches "New Era" readers

A top footballer of Africa, Freddie Mwila of Zambia, coached 'New Era' readers in Nairobi this month.

Mwila has played for the Zambian national team in 1964 and has taken part in international football matches with Britain, Kenya, Uganda, Malawi and Malagasy, Mwila who was in Nairobi studying at New Era College, will shortly fly to U.S.A. to play for Atlanta, Georgia team.

Phil Woosnam, ex-member of West Ham United of England and now manager of US National Professional League

Club, Atlanta toured Africa to select some players for his team. Freddie Mwila was the man he wanted for Atlanta and so he flew from London to Lusaka but Mwila had moved to Nairobi where he was studying at New Era College.

Shs. 35,000 for 8 months

So he followed him here to his desk at New Era College where he offered him a sum of Shs. 35,000/- to play for eight months in professional soccer games all over U.S.A., Mexico and Canada. Mwila is very happy at this chance to play and tour North America.

New Era Magazine was proud to present this chance to its readers to be coached by an international player. This is wonderful chance to learn from a great player and improve the standard of football.

On Friday, 13th January, the first training session was held at the Pumwani Primary School.

City Primary School sports ground was the place for another coaching session on Saturday, 14th January, just before Mwila flew off.

Pictures in next month's 'NEW ERA'.



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