

## THE HENRY GEORGE STANDARD MAKE "STANDARD" GROW

Increased circulation for "The Henry George Standard" is imperative to assure success for the 1924 Single Tax Amendment in California.

Nothing less than a 50,000 issue of "The Standard" must be our goal, if we hope to bring our message to the 1,750,000 voters of California in the short period of two years.

This goal can be easily reached if every Single Taxer does his bit, or more accurately, "FOUR BITS," the subscription price of "The Standard" for twelve months.

Send in your own subscription now together with those for your friends—particularly those in California. Should you know no one in California to whom you wish to send a subscription for "The Standard," The Great Adventure has a list of more than 12,000 to whom it has been impossible to send Single Tax literature because of lack of funds. So, send along your "FOUR BITS" to the Great Adventure League, 707 San Fernando Building, Los Angeles, California, and it will do the rest.

There can be no more important instrumentality for the success of Single Tax than a strong publication of wide circulation to bring the big message to every voter of the nation.

He serves best who sends his "FOUR BITS" right NOW.

Make all checks to National Great Adventure.

### The HENRY GEORGE STANDARD

707 San Fernando Building, Los Angeles, California

Enclosed please find remittance of \$ \_\_\_\_\_  
for \_\_\_\_\_ subscriptions for  
THE HENRY GEORGE STANDARD.

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_  
County \_\_\_\_\_ State \_\_\_\_\_

8798

THE RENT OF THE LAND BELONGS TO THE PEOPLE

## The HENRY GEORGE



Formerly The Great Adventure, published monthly by the National Great Adventure for the Single Tax at Room 707 in San Fernando Bldg., Los Angeles. Subscription Fifty Cents a year. Entered as second class matter November 17, 1922, at the post office at Los Angeles, California, under the Act of March 3, 1879.

VOL. 5

JANUARY, 1923

No. 8

## APPROVE NEW CAMPAIGN

ENTHUSIASTIC approval of the determination of The Great Adventure League to continue the fight for Single Tax in California is expressed in numerous communications arriving daily at its Los Angeles Headquarters in the San Fernando Building.

Although but two months have elapsed since the recent election, already pledges of financial support are coming in steadily from the stalwarts of the Gideon's Band of former campaigns.

Pledges of financial support thus far, however, are not sufficient to warrant the California Great Adventure beginning at once the work of actually getting the 80,000 signatures needed to put their Single Tax Amendment to the Constitution on the official ballot in 1924. It is the purpose of The Great Adventure League to secure these 80,000 needed signatures during the present year, so that the whole of 1924 may be devoted entirely to carrying on an aggressive and intensive campaign to bring their Amendment to the attention of the voters of the entire State of California.

That this may be successfully carried out and the work of organizing these voters who supported Amendment 29 at the recent election, can go forward without interruption, it is desirable that all who wish to help in the coming campaign indicate their intention to do so as early as possible.

Send in your pledges at once if you wish to make your contribution most effective and guarantee the best results. The sooner The Great Adventure League is in possession of a sufficient fund to assure there will be no interruption in the work of getting the 80,000 signatures to their Amendment Petition, the sooner the actual work of the campaign will begin. It is up to you how soon and how vigorously the work may proceed.

Forward your pledges and contributions at once to Mrs. Lona Ingham Robinson, Treasurer 707 San Fernando Building, Los Angeles, California; preferably in monthly installments, but as a single contribution, if you so desire.

Remember the proposed plan of The California Great Adventure League to organize the voters who supported The Single Tax Amendments in former years, means that in the future California will be in a position to finance her own campaigns and that you are merely to help along for THIS ONE YEAR to guarantee success of the essential organization work.

Briefly restated, the plan of The Great Adventure League provides for a complete canvass of the voters of the entire State, precinct by precinct, at the same time the 80,000 signatures to the Amendment Petition are being secured, thus virtually eliminating the cost of the canvass of the voters.

Later these voters will be organized into local branches of The California Great Adventure League in their several precincts. Each local branch will contribute to the big campaign fund needed in 1924 to bring our great message to the other voters of the State.

With an organization of not less than 125,000—only those who voted for Amendment 29 at the recent election—the possibility for a large campaign fund provided by Californians in 1924, can be readily visioned, even were everyone to give but the proverbial widow's mite, and of course there will be very many who will contribute liberally.

All that is needed is an initial fund sufficient to reach these California voters and organize them into an efficient functioning force for the success of The Single Tax.

One important feature of the plan is that this initial fund of approximately \$1,000 a month for just twelve months, in addition to assuring the necessary business-like organization of the voters who in the past have supported The Single Tax Amendments; it also guarantees the securing of the required 80,000 signatures to get the amendment on the ballot as well as the maintenance of the Los Angeles Headquarters.

## SINGLE TAX DEFINED

Persistent misrepresentation of The Single Tax, sometimes by even its supposed supporters, is calculated to confuse the minds of voters and militate against serious consideration of this most important system for providing needed revenue for the maintenance of government.

That there may be no further misconception as to the fundamental principle of The Single Tax, the following definition—supplied by a teacher of economics in one of the prominent eastern universities—is published with the approval of The California Great Adventure League.

"By Single Tax is meant the collection by government of the annual rent of all land to provide revenue for its maintenance. It provides that all revenue for such maintenance shall be derived from no other source.

"This means that all buildings, improvements of whatever kind, all personal property—in short, the production of the individual—shall be exempted from all taxation.

"The Single Tax would recognize as legal every existing title to land and would guarantee security of possession and occupancy as long as the tax or ground rent was paid to the government. In this respect there would be no change from the present system. It would insist, however, that this tax would be the entire annual ground rent—the value of the use of the bare land—and that this amount should be collected by the government for its maintenance, in place of the present system which taxes improvements on the land as well as the land itself.

"The Single Tax would be assessed and levied in exactly the same way as are present taxes. The same assessors and collectors of taxes as are now employed for the purpose would be used in just the same manner to collect The Single Tax or ground rent.

"In brief, only the annual rent or use value of the land would be collected to raise public revenue and the production of the individual, whether it be in houses or any other kind of property, would not be taxed at all."

The Single Tax is based on the proposition that everybody has an equal right to be on the earth, since in his coming to it he had no volition. The earth is God's provision for the continued existence of the race.

The Single Tax is based on the principle that service rendered is the only just basis of compensation.

Title to any kind of property can be honestly acquired only by the production of that property one's self or through a bill of sale or exchange from him who did.

Man did not—aye could not—produce land, and it is submitted in all reverence that Almighty God did not open a land office from which issued the first title.

It is therefore clear that no one ever could acquire a just title to land. The first so-called owner just took it and then sold what he did not rightfully possess, to some one else.

Increased value of the use of land cannot be produced by the title holder but is created entirely by the whole community, population being the sole basis of increased land values.

Since man did not make the land—it being the gift of God to the continuing generations of mankind—and as the community is responsible for its increased rental value, it is evident that this value cannot in justice become the private property of the individual, but belongs rightfully to the whole community that created it.

The annual rent of land, because it is rightfully the property of the whole community, should therefore be paid into the public treasury of the community to defray its collective expenses.

Our present unjust system of taxation, with a current rate around three dollars per hundred, confiscates the production of man in less than twenty-three years, because in that period it has compelled him to pay, in the form of taxes, a sum in excess of the value of his production.

The Single Tax proposes to abolish this unjust system which confiscates man's production and establish in its stead the righteous method of protecting the individual in the possession of what is his, while at the same time protecting the collective community in the possession of what belongs to it—namely, the annual rent of land.

Do you wish to continue the system that fines men for engaging in useful production or do you wish it replaced by a just and righteous one that will reward those who do the things we say we want done?

If you are in favor of the square deal send your name and address to The California Great Adventure for The Single Tax, 707 San Fernando Building, Los Angeles, California.